



AFR, RedBridge Group and Accent Research Victorian Public Opinion Snapshot

March, 2026

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Methodology

The fieldwork for this survey was conducted between Wednesday 18 February and Friday 27 February. The sample of N = 2,165 Victorian voters aged 18 and older were recruited to fill quotas based on age, gender, electoral division, education and vote at the 2025 federal election were used to ensure the sample is representative of the Victorian electorate.

Rim weighting was used to apply interlocking weights for age, gender, education, religion and location. The efficiency of these weights was 80 per cent, providing an effective sample size of 1,741.

Based on this effective sample size, the margin of error (95 per cent confidence interval) for a 50 per cent result on the full sample is ± 2.3 per cent.

This is larger for subsets of the data, such as age or location, and results based on these and similar breakdowns should be interpreted conservatively.

Detailed findings and question wording are contained in the following sections.

State vote intention

Question text

Thinking about state politics.

If a **Victorian state election** for the Legislative Assembly were held **today**, which of the following would you give your first preference vote to?

1. Labor Party
2. Liberal Party *shown in electorates where Liberals ran a candidate in 2022*
3. National Party *shown in electorates where Nationals ran a candidate in 2022*
4. The Greens
5. Pauline Hanson's One Nation
6. Other parties and candidates *relevant options shown in electorates where they ran in 2022*
7. Will not vote
8. Undecided

If answered 'Undecided' above

If you had to pick, which of these are you leaning towards?

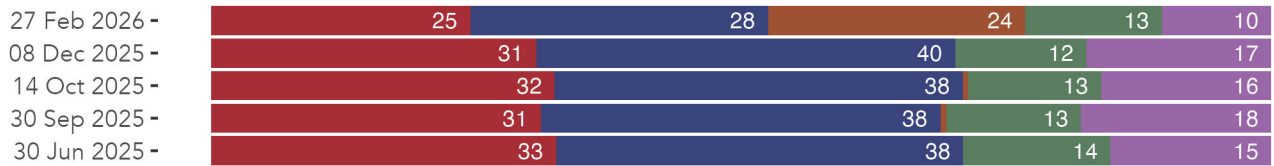
1. Labor Party
2. Liberal Party *shown in electorates where Liberals ran a candidate in 2022*
3. National Party *shown in electorates where Nationals ran a candidate in 2022*
4. The Greens
5. Pauline Hanson's One Nation
6. Other parties and candidates *relevant options shown in electorates where they ran in 2022*
7. Will not vote
8. Undecided

Victorian first preference vote intention by location

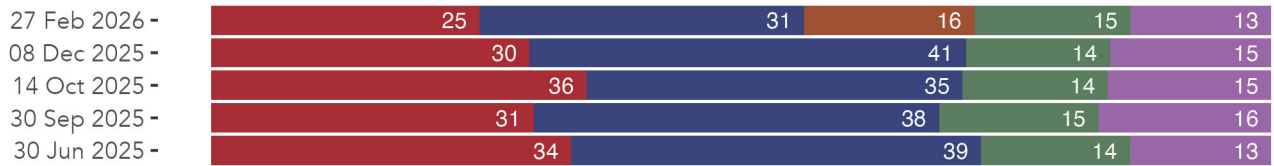
From June 2025 to February 2026

■ Labor
 ■ Coalition
 ■ One Nation
 ■ Greens
 ■ Other parties and candidates

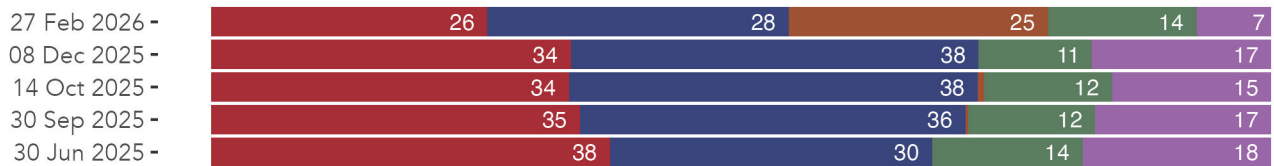
All Victorians



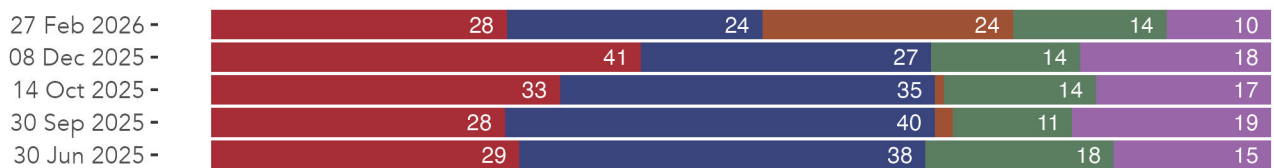
Inner Metropolitan



Outer Metropolitan



Provincial



Rural

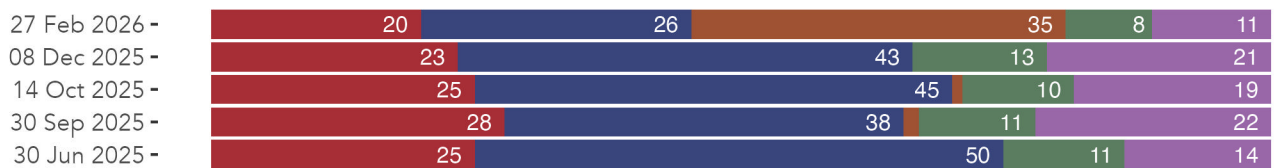


Figure 1: State vote intention for the Victorian Legislative Assembly since June 2025.

Table 1: State vote intention for the Victorian Legislative Assembly since June 2025.

Date	Labor	Coalition	One Nation	Greens	Other parties and candidates
All Victorians					
27 Feb 2026	25	28	24	13	10
08 Dec 2025	31	40	0	12	17
14 Oct 2025	32	38	1	13	16
30 Sep 2025	31	38	0	13	18
30 Jun 2025	33	38	0	14	15
Inner Metropolitan					
27 Feb 2026	25	31	16	15	13
08 Dec 2025	30	41	0	14	15
14 Oct 2025	36	35	0	14	15
30 Sep 2025	31	38	0	15	16
30 Jun 2025	34	39	0	14	13
Outer Metropolitan					
27 Feb 2026	26	28	25	14	7
08 Dec 2025	34	38	0	11	17
14 Oct 2025	34	38	1	12	15
30 Sep 2025	35	36	0	12	17
30 Jun 2025	38	30	0	14	18
Provincial					
27 Feb 2026	28	24	24	14	10
08 Dec 2025	41	27	0	14	18
14 Oct 2025	33	35	1	14	17
30 Sep 2025	28	40	2	11	19
30 Jun 2025	29	38	0	18	15
Rural					
27 Feb 2026	20	26	35	8	11
08 Dec 2025	23	43	0	13	21
14 Oct 2025	25	45	1	10	19
30 Sep 2025	28	38	1	11	22
30 Jun 2025	25	50	0	11	14

State first preference vote intention

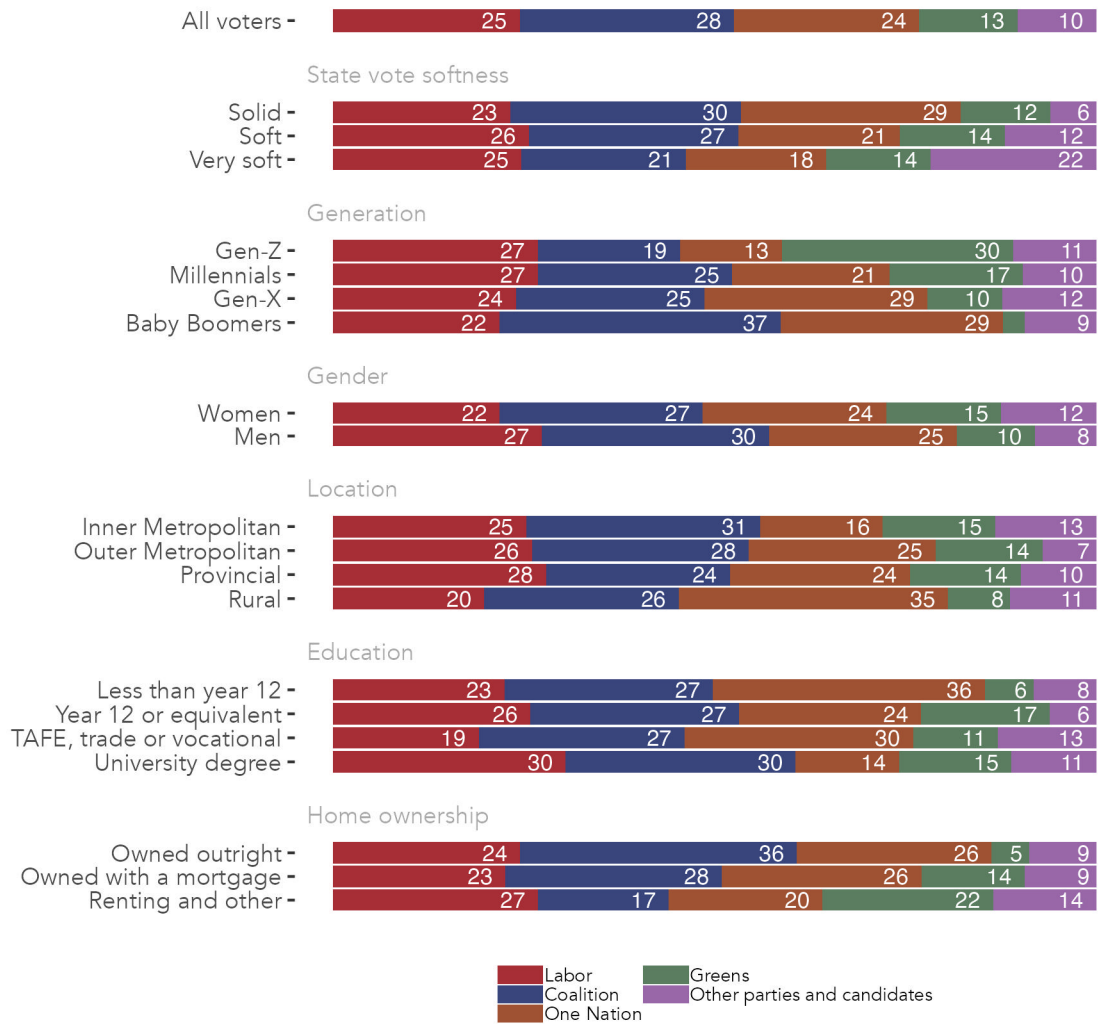


Figure 2: State vote intention for the Legislative Assembly, by demographic characteristics, 18-27 February.

Table 2: Victorian state two-party vote intention, by party of first preference, 18-27 February 2026.

First preference vote	Respondent allocated two-party preferred		
	Labor	Coalition	One Nation
Labor vs. Coalition			
Greens	85	15	-
One Nation	25	75	-
Other parties and candidates	56	44	-
Labor vs. One Nation			
Coalition	31	-	69
Greens	91	-	9
Other parties and candidates	64	-	36

Table 3: Victorian state vote intention for the Legislative Assembly, by demographic characteristics, 18-27 February.

	First preference vote intention					Labor two-party vote share		
	Labor	Coalition	One Nation	Greens	Other parties and candidates	vs. Coalition (2022 flows)	vs. Coalition (respondent allocated)	vs. One Nation (respondent allocated)
All voters	25	28	24	13	10	49	48	53
State vote softness								
Solid	23	30	29	12	6	45	42	42
Soft	26	27	21	14	12	51	52	59
Very soft	25	21	18	14	22	55	55	64
Generation								
Gen-Z	27	19	13	30	11	64	70	78
Millennials	27	25	21	17	10	54	56	64
Gen-X	24	25	29	10	12	48	43	53
Baby Boomers	22	37	29	3	9	38	31	29
Gender								
Women	22	27	24	15	12	49	49	57
Men	27	30	25	10	8	48	46	48
Location								
Inner Metropolitan	25	31	16	15	13	52	54	57
Outer Metropolitan	26	28	25	14	7	49	49	54
Provincial	28	24	24	14	10	53	48	46
Rural	20	26	35	8	11	43	40	46
Education								
Less than year 12	23	27	36	6	8	42	34	32
Year 12 or equivalent	26	27	24	17	6	51	51	54
TAFE, trade or vocational	19	27	30	11	13	45	45	47
University degree	30	30	14	15	11	55	57	65
Home ownership								
Owned outright	24	36	26	5	9	41	35	35
Owned with a mortgage	23	28	26	14	9	47	45	57
Renting and other	27	17	20	22	14	61	63	70

State vote softness by party of first preference vote intention

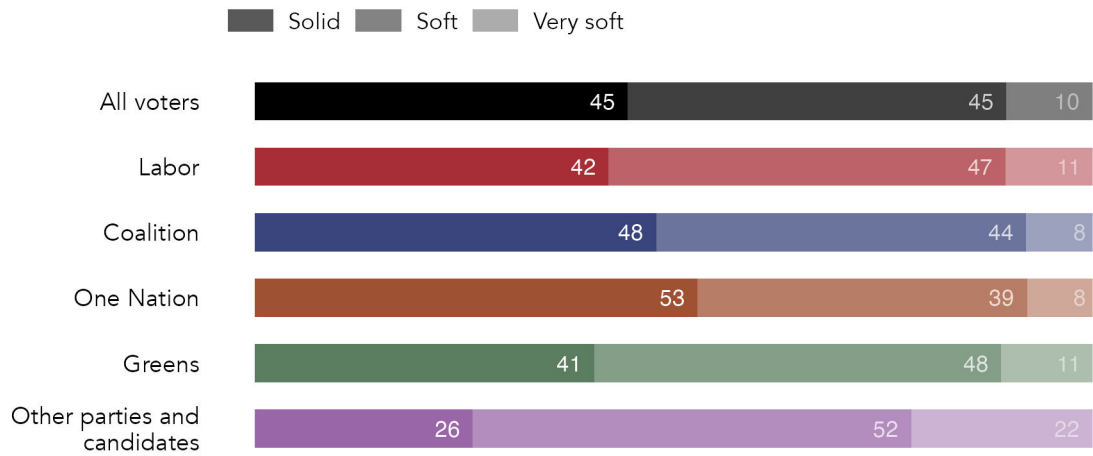


Figure 3: State vote softness by current first preference vote intention. A solid voter is defined here as one who could express a first preference in the initial vote intention question, and is certain they will vote that way. A soft voter is one who also expressed a first preference in the initial vote intention question but says they may change their vote. A very soft voter is someone who was either undecided in the first vote intention question but who was then able to express a preference when prompted, or who otherwise says they will probably change their vote.

Victorians' views on the performance of the Labor and Coalition parties

Question text

Do you agree or disagree with the following statements?

Carousel; randomise statements

- A. The Allan Victorian Labor Government has the right focus and priorities
- B. Jess Wilson and the Coalition have done enough to deserve to win the next state election

Single select; random reverse 1-4

- 1. Strongly agree
- 2. Agree
- 3. Disagree
- 4. Strongly disagree
- 5. Unsure

Do you agree or disagree with the following statements?

■ Strongly agree ■ Agree ■ Disagree ■ Strongly disagree ■ Unsure

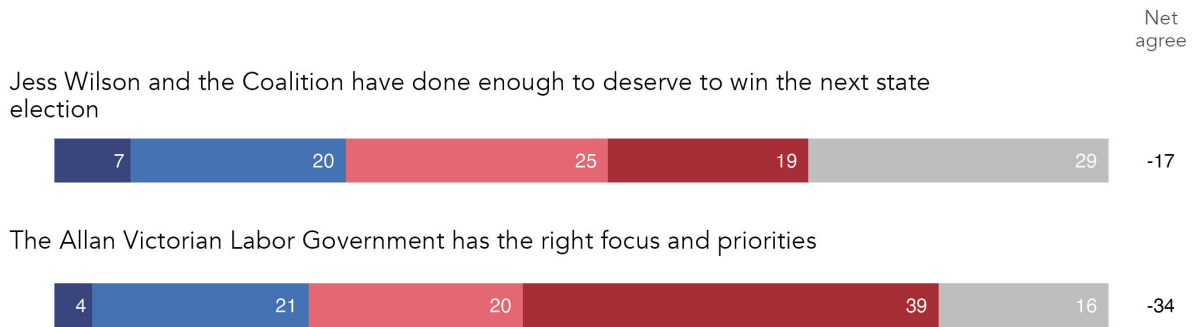


Figure 4: Victorians' views on the performance of the Labor and Coalition parties. Figures in black on the right-hand side of the plot indicate the net share who agree with the statement (total share that agree, minus the share who disagree).

The Allan Victorian Labor Government has the right focus and priorities

Agreement, or disagreement, with the statement:
The Allan Victorian Labor Government has the right focus and priorities

Net agree

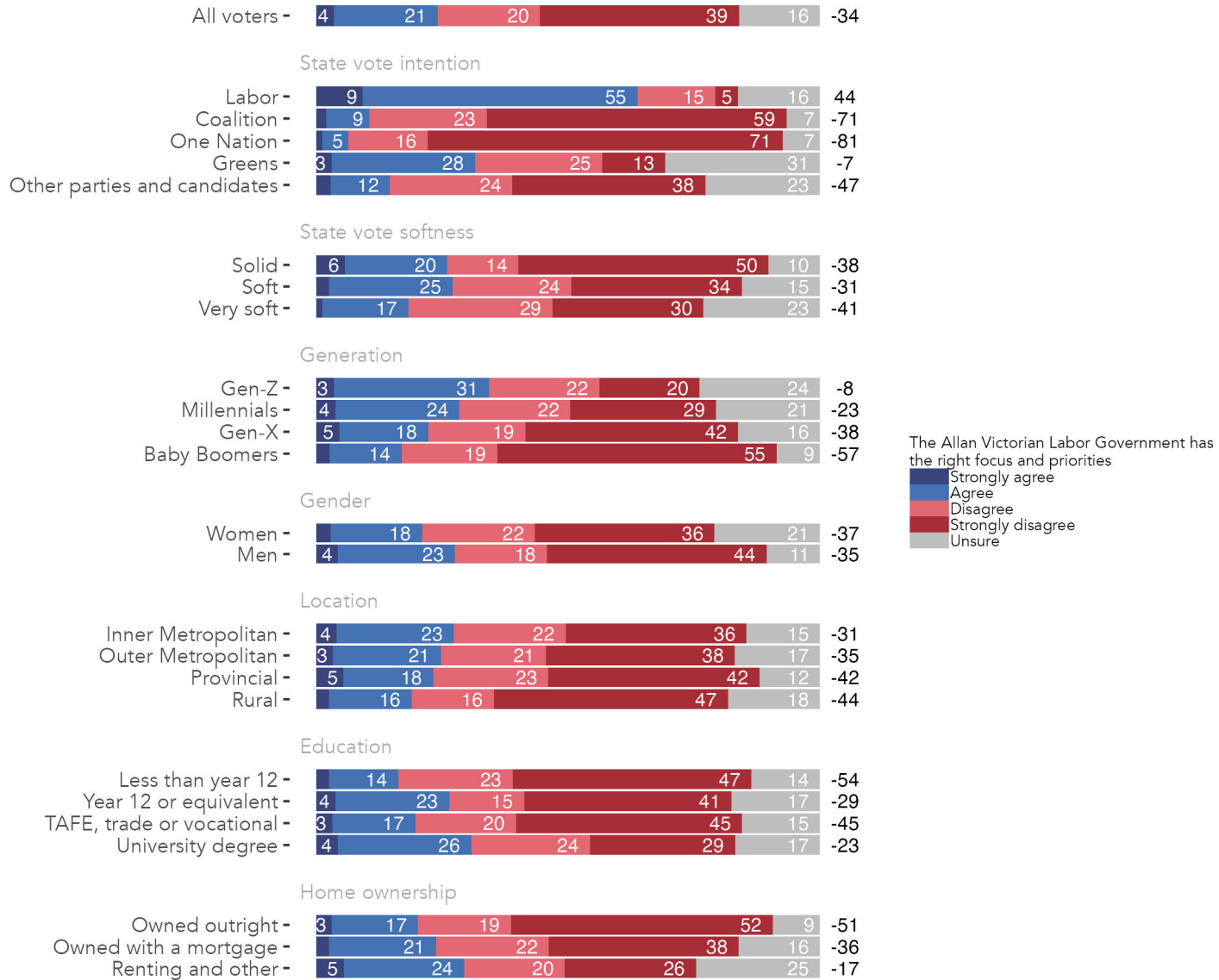


Figure 5: Agreement, or disagreement, with the statement: The Allan Victorian Labor Government has the right focus and priorities, by demographic characteristics. Figures in black on the right-hand side of the plot indicate the net share who agree with the statement (total share that agree, minus the share who disagree).

Table 4: Agreement, or disagreement, with the statement: The Allan Victorian Labor Government has the right focus and priorities, by demographic characteristics.

	Strongly agree	Agree	Disagree	Strongly disagree	Unsure	Net agree
All voters	4	21	20	39	16	-34
State vote intention						
Labor	9	55	15	5	16	44
Coalition	2	9	23	59	7	-71
One Nation	1	5	16	71	7	-81
Greens	3	28	25	13	31	-7
Other parties and candidates	3	12	24	38	23	-47
State vote softness						
Solid	6	20	14	50	10	-38
Soft	2	25	24	34	15	-31
Very soft	1	17	29	30	23	-41
Generation						
Gen-Z	3	31	22	20	24	-8
Millennials	4	24	22	29	21	-23
Gen-X	5	18	19	42	16	-38
Baby Boomers	3	14	19	55	9	-57
Gender						
Women	3	18	22	36	21	-37
Men	4	23	18	44	11	-35
Location						
Inner Metropolitan	4	23	22	36	15	-31
Outer Metropolitan	3	21	21	38	17	-35
Provincial	5	18	23	42	12	-42
Rural	3	16	16	47	18	-44
Education						
Less than year 12	2	14	23	47	14	-54
Year 12 or equivalent	4	23	15	41	17	-29
TAFE, trade or vocational	3	17	20	45	15	-45
University degree	4	26	24	29	17	-23
Home ownership						
Owned outright	3	17	19	52	9	-51
Owned with a mortgage	3	21	22	38	16	-36
Renting and other	5	24	20	26	25	-17

Jess Wilson and the Coalition have done enough to deserve to win the next state election

Agreement, or disagreement, with the statement:
 Jess Wilson and the Coalition have done enough to
 deserve to win the next state election

Net agree

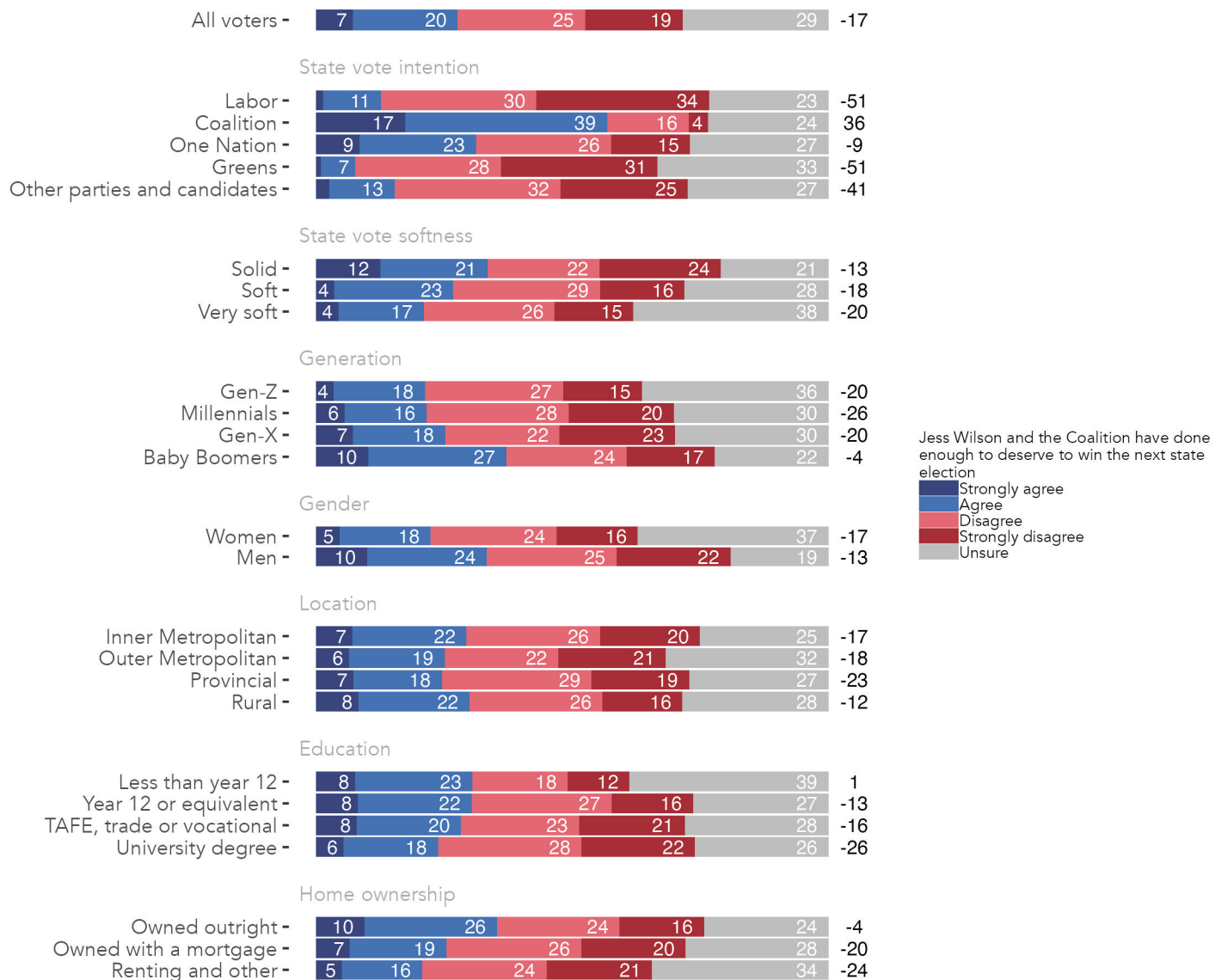


Figure 6: Agreement, or disagreement, with the statement: Jess Wilson and the Coalition have done enough to deserve to win the next state election, by demographic characteristics. Figures in black on the right-hand side of the plot indicate the net share who agree with the statement (total share that agree, minus the share who disagree).

Table 5: Agreement, or disagreement, with the statement: Jess Wilson and the Coalition have done enough to deserve to win the next state election, by demographic characteristics.

	Strongly agree	Agree	Disagree	Strongly disagree	Unsure	Net agree
All voters	7	20	25	19	29	-17
State vote intention						
Labor	2	11	30	34	23	-51
Coalition	17	39	16	4	24	36
One Nation	9	23	26	15	27	-9
Greens	1	7	28	31	33	-51
Other parties and candidates	3	13	32	25	27	-41
State vote softness						
Solid	12	21	22	24	21	-13
Soft	4	23	29	16	28	-18
Very soft	4	17	26	15	38	-20
Generation						
Gen-Z	4	18	27	15	36	-20
Millennials	6	16	28	20	30	-26
Gen-X	7	18	22	23	30	-20
Baby Boomers	10	27	24	17	22	-4
Gender						
Women	5	18	24	16	37	-17
Men	10	24	25	22	19	-13
Location						
Inner Metropolitan	7	22	26	20	25	-17
Outer Metropolitan	6	19	22	21	32	-18
Provincial	7	18	29	19	27	-23
Rural	8	22	26	16	28	-12
Education						
Less than year 12	8	23	18	12	39	1
Year 12 or equivalent	8	22	27	16	27	-13
TAFE, trade or vocational	8	20	23	21	28	-16
University degree	6	18	28	22	26	-26
Home ownership						
Owned outright	10	26	24	16	24	-4
Owned with a mortgage	7	19	26	20	28	-20
Renting and other	5	16	24	21	34	-24

Is Victoria heading in the right or wrong direction?

Question text

Would you say that things in Victoria are...

Single select; random reverse 1-2

1. Generally headed in the **right** direction
2. Generally headed in the **wrong** direction
3. Not sure

Voters' views on whether Victoria is headed in the right or wrong direction

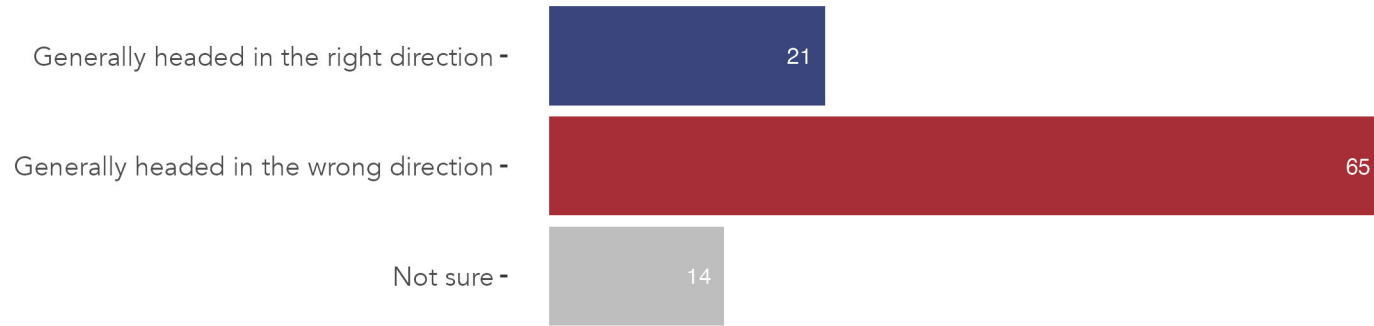


Figure 7: Voters' views on whether Victoria is headed in the right or wrong direction.

Voters' views on whether Victoria is headed in the right or wrong direction

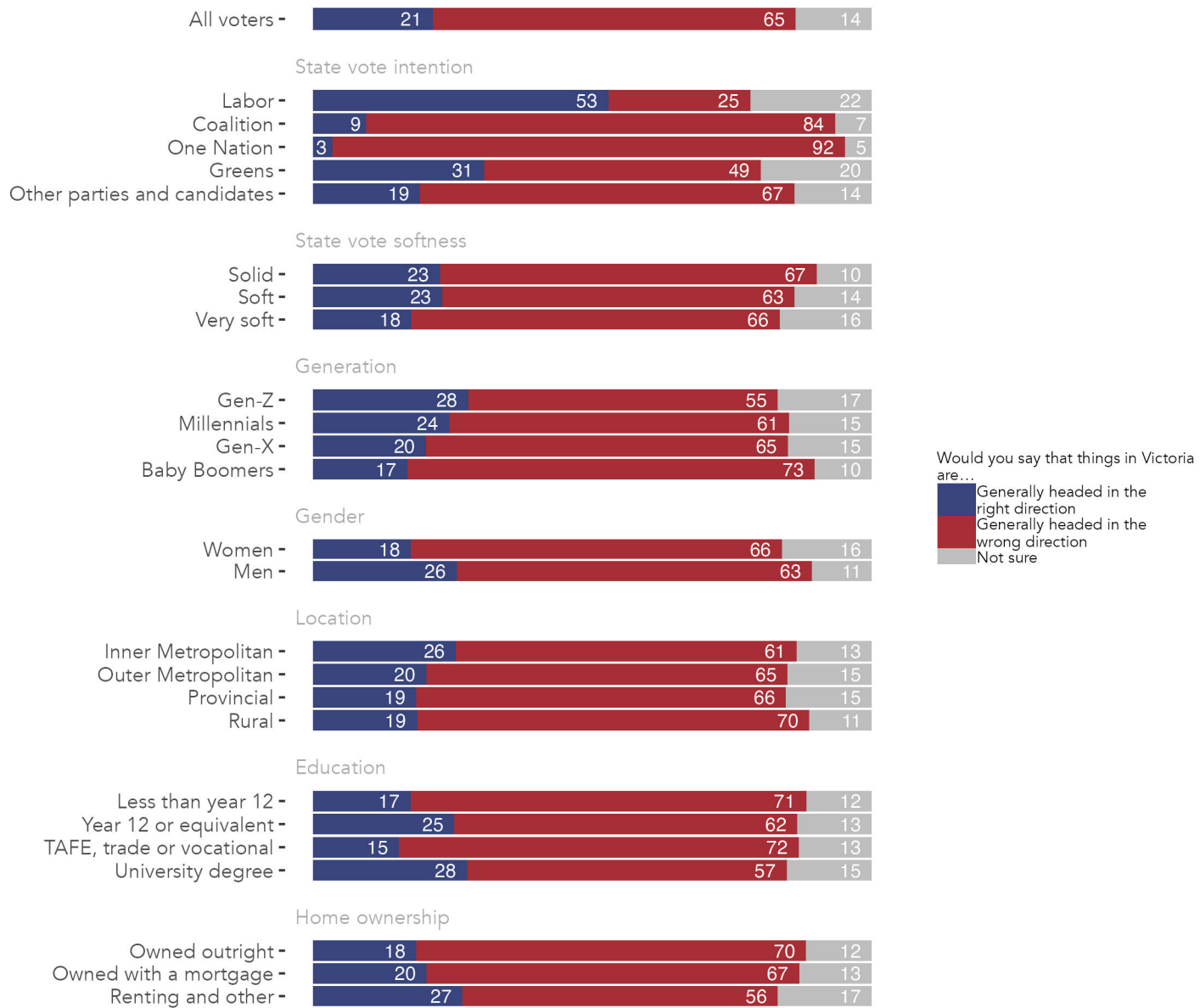


Figure 8: Voters' views on whether Victoria is headed in the right or wrong direction, by demographic characteristics.

Table 6: Voters' views on whether Victoria is headed in the right or wrong direction, by demographic characteristics.

	Generally headed in the right direction	Generally headed in the wrong direction	Not sure
All voters	21	65	14
State vote intention			
Labor	53	25	22
Coalition	9	84	7
One Nation	3	92	5
Greens	31	49	20
Other parties and candidates	19	67	14
State vote softness			
Solid	23	67	10
Soft	23	63	14
Very soft	18	66	16
Generation			
Gen-Z	28	55	17
Millennials	24	61	15
Gen-X	20	65	15
Baby Boomers	17	73	10
Gender			
Women	18	66	16
Men	26	63	11
Location			
Inner Metropolitan	26	61	13
Outer Metropolitan	20	65	15
Provincial	19	66	15
Rural	19	70	11
Education			
Less than year 12	17	71	12
Year 12 or equivalent	25	62	13
TAFE, trade or vocational	15	72	13
University degree	28	57	15
Home ownership			
Owned outright	18	70	12
Owned with a mortgage	20	67	13
Renting and other	27	56	17

Do voters think Labor and the Coalition are working in the best interests of Victoria?

Question text

In general do the Labor and Liberal/National parties work in the best interest of Victoria?

Single select; random reverse 1-4

1. Most of the time
2. Some of the time
3. Rarely
4. Never
5. Not sure

The share of Victorians who think the major parties work in the best interest of Victoria

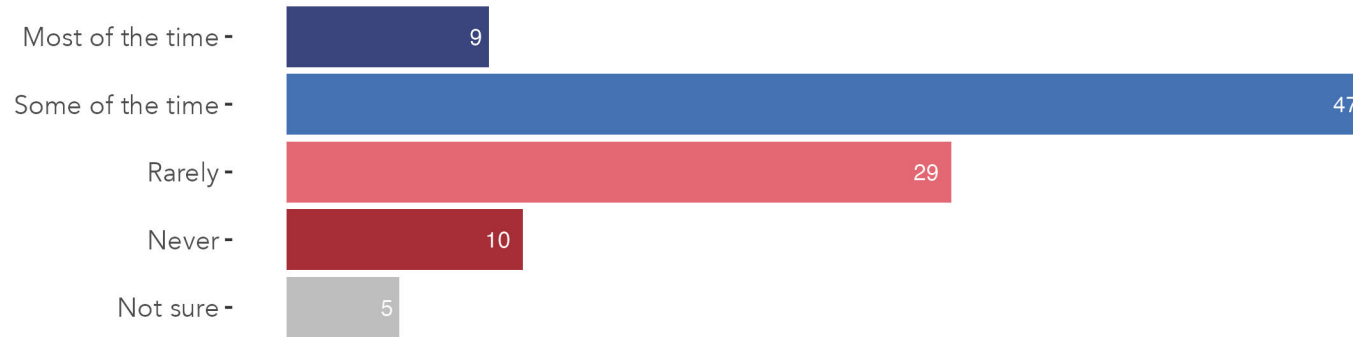


Figure 9: The share of Victorians who think the major parties work in the best interest of Victoria.

The share of Victorians who think the major parties work in the best interest of Victoria

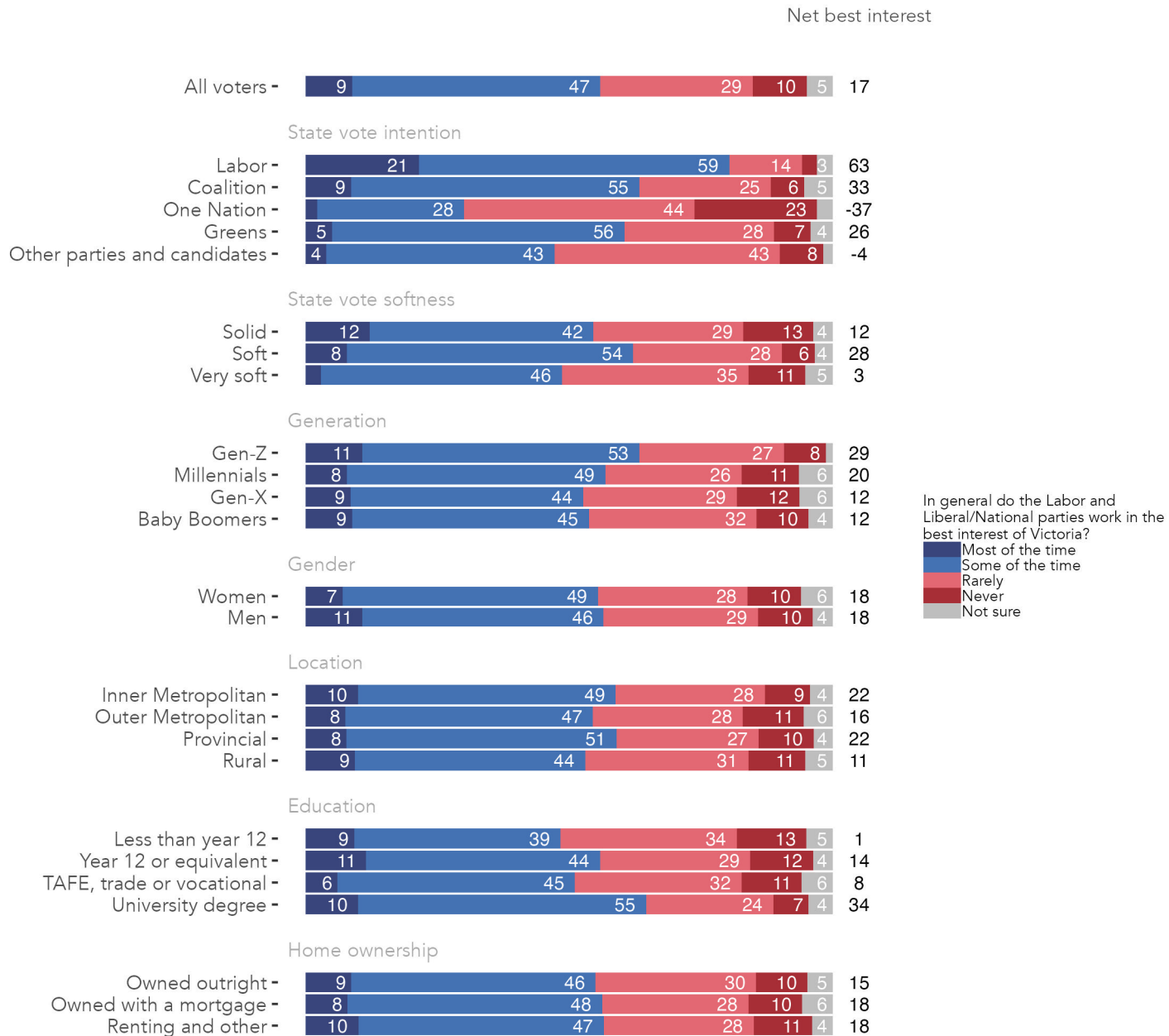


Figure 10: The share of Victorians who think the major parties work in the best interest of Victoria, by demographic characteristics. Figures in black on the right-hand side of the plot indicate the net share who think the major parties are working towards the best interest of Victoria (total share who say 'most' or 'some' of the time, minus the share who say 'rarely' or 'never').

Table 7: The share of Victorians who think the major parties work in the best interest of Victoria, by demographic characteristics.

	Most of the time	Some of the time	Rarely	Never	Not sure	Net best interest
All voters	9	47	29	10	5	17
State vote intention						
Labor	21	59	14	3	3	63
Coalition	9	55	25	6	5	33
One Nation	2	28	44	23	3	-37
Greens	5	56	28	7	4	26
Other parties and candidates	4	43	43	8	2	-4
State vote softness						
Solid	12	42	29	13	4	12
Soft	8	54	28	6	4	28
Very soft	3	46	35	11	5	3
Generation						
Gen-Z	11	53	27	8	1	29
Millennials	8	49	26	11	6	20
Gen-X	9	44	29	12	6	12
Baby Boomers	9	45	32	10	4	12
Gender						
Women	7	49	28	10	6	18
Men	11	46	29	10	4	18
Location						
Inner Metropolitan	10	49	28	9	4	22
Outer Metropolitan	8	47	28	11	6	16
Provincial	8	51	27	10	4	22
Rural	9	44	31	11	5	11
Education						
Less than year 12	9	39	34	13	5	1
Year 12 or equivalent	11	44	29	12	4	14
TAFE, trade or vocational	6	45	32	11	6	8
University degree	10	55	24	7	4	34
Home ownership						
Owned outright	9	46	30	10	5	15
Owned with a mortgage	8	48	28	10	6	18
Renting and other	10	47	28	11	4	18

ACCENT RESEARCH

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INFLUENCE WITH INTEGRITY