



The RedBridge Group and Accent Research Victorian state poll

Prepared for the Australian Financial Review

09 December, 2025

Contents

- Methodology** **2**

- State vote intention** **3**

- Victorians' views of Labor and the Coalition as parties of government** **11**
 - The Allan Victorian Labor Government has the right focus and priorities 13
 - Jess Wilson and the Coalition have done enough to deserve to win the next state election 19

- Leader approval ratings** **25**
 - Victorian Premier Jacinta Allan 27
 - Victorian Opposition Leader Jess Wilson 33

Methodology

The fieldwork for this survey was conducted between Monday 24 November and Monday 8 December over online panel. The sample of N = 1,021 Victorian voters aged 18 and older were recruited to fill quotas based on age, gender, location, education and vote at the 2025 federal election.

Rim weighting was used to apply interlocking weights for age, gender, education, religion and location. The efficiency of these weights was 77 per cent, providing an effective sample size of 783.

Based on this effective sample size, the margin of error (95 per cent confidence interval) for a 50 per cent result on the full sample is ± 3.5 per cent.

This is larger for subsets of the data, such as age or location, and results based on these and similar breakdowns should be interpreted conservatively.

Vote intention questions were located immediately after demographic items and other questions used for screening and quotas. Undecided respondents were asked a leaner question. Those who refused to or were unable to provide a vote intention in both the initial question and leaner made up 10 per cent of the sample, and were excluded from published vote intention figures.

Detailed findings and question wording are contained in the following sections.

State vote intention

Question text

Thinking about state politics.

If a **Victorian state** election for the Legislative Assembly were held **today**, which of the following would you give your first preference vote to?

1. Labor Party
2. Liberal Party *shown in electorates where Liberals ran a candidate in 2022*
3. National Party *shown in electorates where Nationals ran a candidate in 2022*
4. The Greens
5. Other parties and candidates *relevant options shown in electorates where they ran in 2022*
6. Will not vote
7. Undecided

If answered 'Undecided' above

If you had to pick, which of these are you leaning towards?

1. Labor Party
2. Liberal Party *shown in electorates where Liberals ran a candidate in 2022*
3. National Party *shown in electorates where Nationals ran a candidate in 2022*
4. The Greens
5. Other parties and candidates *relevant options shown in electorates where they ran in 2022*
6. Will not vote
7. Undecided

VICTORIAN STATE VOTE INTENTION

September 2023 to December 2025

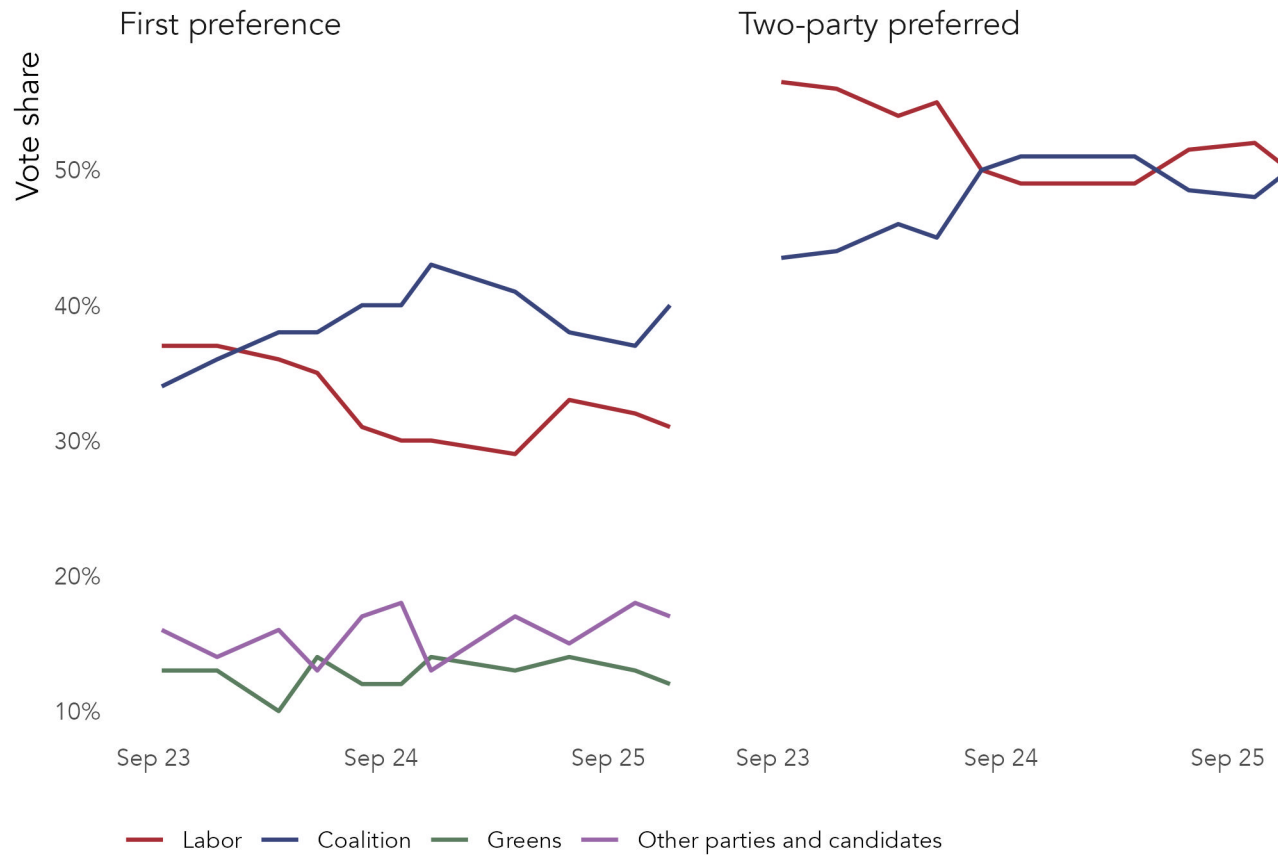


Figure 1: State vote intention for the Victorian Legislative Assembly, from RedBridge surveys run between September 2023 and December 2025.

CURRENT STATE VOTE INTENTION

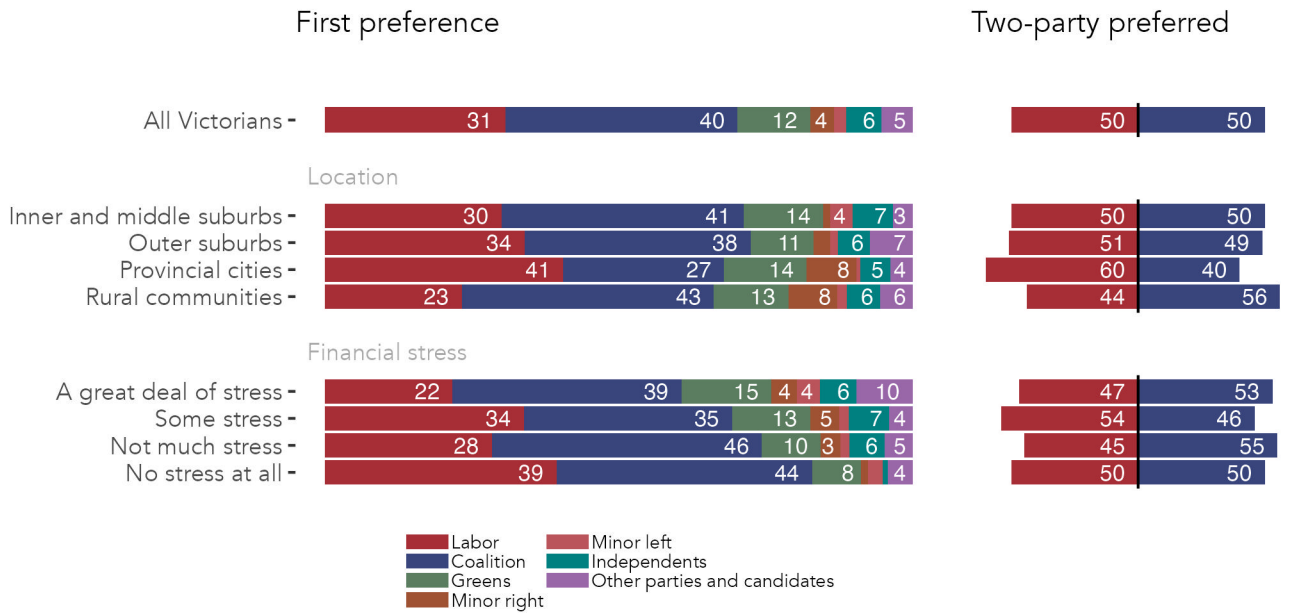


Figure 2: Vote intention for the Victorian Legislative Assembly, by location and financial stress.

Table 1: Vote intention for the Victorian Legislative Assembly, by location and financial stress.

| | Labor | Coalition | Greens | Minor left | Minor right | Independents | Other parties and candidates | LABOR 2PP |
|--------------------------|-------|-----------|--------|------------|-------------|--------------|------------------------------------|-----------|
| All Victorians | 31 | 40 | 12 | 2 | 4 | 6 | 5 | 50 |
| Location | | | | | | | | |
| Inner and middle suburbs | 30 | 41 | 14 | 4 | 1 | 7 | 3 | 50 |
| Outer suburbs | 34 | 38 | 11 | 1 | 3 | 6 | 7 | 51 |
| Provincial cities | 41 | 27 | 14 | 1 | 8 | 5 | 4 | 60 |
| Rural communities | 23 | 43 | 13 | 1 | 8 | 6 | 6 | 44 |
| Financial stress | | | | | | | | |
| A great deal of stress | 22 | 39 | 15 | 4 | 4 | 6 | 10 | 47 |
| Some stress | 34 | 35 | 13 | 2 | 5 | 7 | 4 | 54 |
| Not much stress | 28 | 46 | 10 | 2 | 3 | 6 | 5 | 45 |
| No stress at all | 39 | 44 | 8 | 3 | 1 | 1 | 4 | 50 |

CURRENT STATE VOTE INTENTION

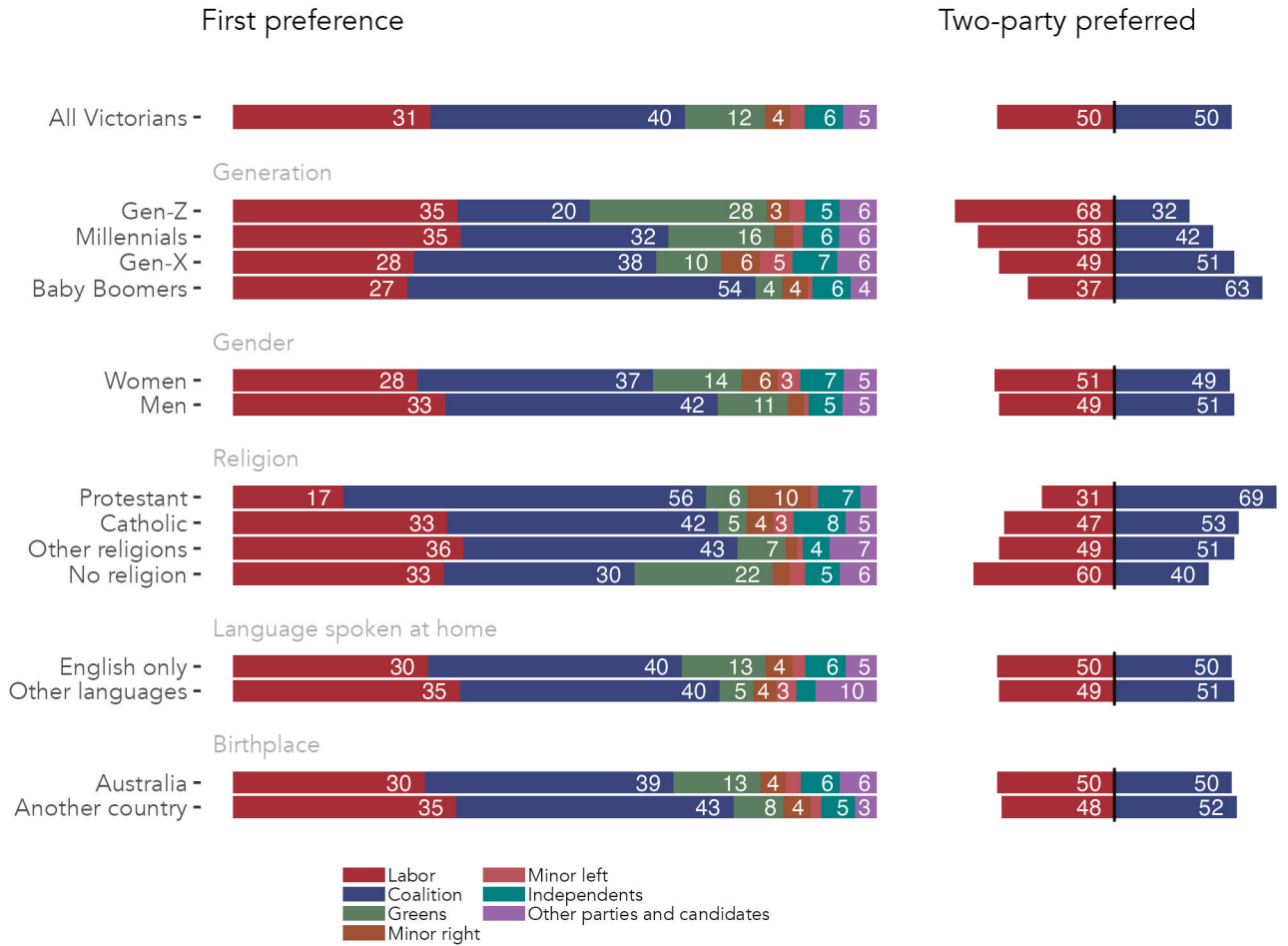


Figure 3: Vote intention for the Victorian Legislative Assembly, by demographic characteristics.

Table 2: Vote intention for the Victorian Legislative Assembly, by demographic characteristics.

| | Labor | Coalition | Greens | Minor left | Minor right | Independents | Other parties and candidates | LABOR 2PP |
|--------------------------------|-------|-----------|--------|------------|-------------|--------------|------------------------------------|-----------|
| All Victorians | 31 | 40 | 12 | 2 | 4 | 6 | 5 | 50 |
| Generation | | | | | | | | |
| Gen-Z | 35 | 20 | 28 | 3 | 3 | 5 | 6 | 68 |
| Millennials | 35 | 32 | 16 | 2 | 3 | 6 | 6 | 58 |
| Gen-X | 28 | 38 | 10 | 5 | 6 | 7 | 6 | 49 |
| Baby Boomers | 27 | 54 | 4 | 1 | 4 | 6 | 4 | 37 |
| Gender | | | | | | | | |
| Women | 28 | 37 | 14 | 3 | 6 | 7 | 5 | 51 |
| Men | 33 | 42 | 11 | 1 | 3 | 5 | 5 | 49 |
| Religion | | | | | | | | |
| Protestant | 17 | 56 | 6 | 1 | 10 | 7 | 3 | 31 |
| Catholic | 33 | 42 | 5 | 3 | 4 | 8 | 5 | 47 |
| Other religions | 36 | 43 | 7 | 1 | 2 | 4 | 7 | 49 |
| No religion | 33 | 30 | 22 | 2 | 2 | 5 | 6 | 60 |
| Language spoken at home | | | | | | | | |
| English only | 30 | 40 | 13 | 2 | 4 | 6 | 5 | 50 |
| Other languages | 35 | 40 | 5 | 3 | 4 | 3 | 10 | 49 |
| Birthplace | | | | | | | | |
| Australia | 30 | 39 | 13 | 2 | 4 | 6 | 6 | 50 |
| Another country | 35 | 43 | 8 | 2 | 4 | 5 | 3 | 48 |

CURRENT STATE VOTE INTENTION

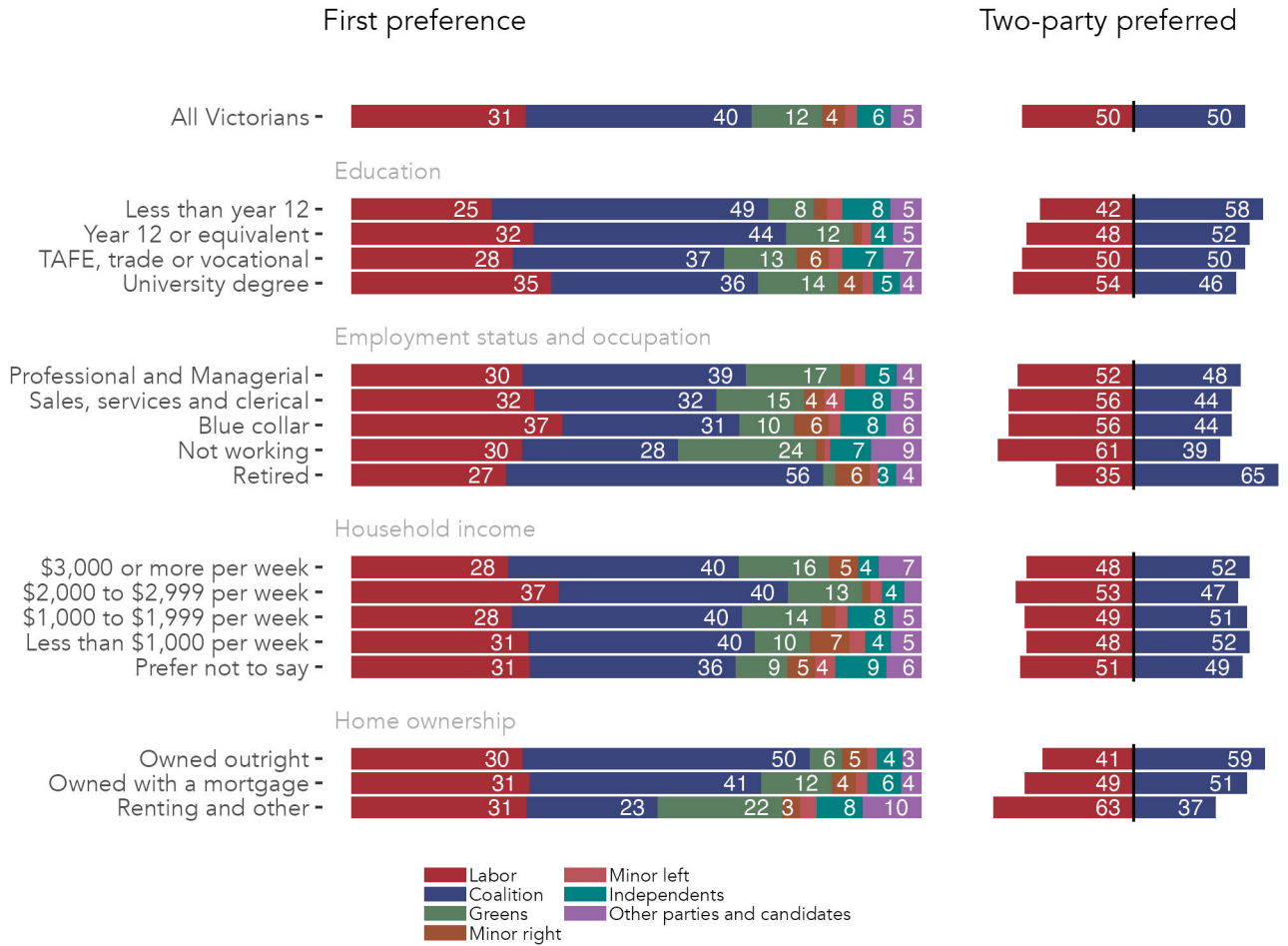


Figure 4: Vote intention for the Victorian Legislative Assembly, by education, employment status, household income and home ownership.

Table 3: Vote intention for the Victorian Legislative Assembly, by education, employment status and occupation, household income and home ownership.

| | Labor | Coalition | Greens | Minor left | Minor right | Independents | Other parties and candidates | LABOR 2PP |
|---|-------|-----------|--------|------------|-------------|--------------|------------------------------------|-----------|
| All Victorians | 31 | 40 | 12 | 2 | 4 | 6 | 5 | 50 |
| Employment status and occupation | | | | | | | | |
| Professional and Managerial | 30 | 39 | 17 | 2 | 3 | 5 | 4 | 52 |
| Sales, services and clerical | 32 | 32 | 15 | 4 | 4 | 8 | 5 | 56 |
| Blue collar | 37 | 31 | 10 | 2 | 6 | 8 | 6 | 56 |
| Not working | 30 | 28 | 24 | 1 | 1 | 7 | 9 | 61 |
| Retired | 27 | 56 | 2 | 2 | 6 | 3 | 4 | 35 |
| Household income | | | | | | | | |
| \$3,000 or more per week | 28 | 40 | 16 | 0 | 5 | 4 | 7 | 48 |
| \$2,000 to \$2,999 per week | 37 | 40 | 13 | 2 | 1 | 4 | 3 | 53 |
| \$1,000 to \$1,999 per week | 28 | 40 | 14 | 2 | 3 | 8 | 5 | 49 |
| Less than \$1,000 per week | 31 | 40 | 10 | 3 | 7 | 4 | 5 | 48 |
| Prefer not to say | 31 | 36 | 9 | 4 | 5 | 9 | 6 | 51 |
| Home ownership | | | | | | | | |
| Owned outright | 30 | 50 | 6 | 2 | 5 | 4 | 3 | 41 |
| Owned with a mortgage | 31 | 41 | 12 | 2 | 4 | 6 | 4 | 49 |
| Renting and other | 31 | 23 | 22 | 3 | 3 | 8 | 10 | 63 |

Victorians' views of Labor and the Coalition as parties of government

Question text

Do you agree or disagree with the following statements?

Carousel; Randomise statements

- A. The Allan Victorian Labor Government has the right focus and priorities
- B. Jess Wilson and the Coalition have done enough to deserve to win the next state election

Columns; random reverse 1-4

1. Strongly agree
2. Agree
3. Disagree
4. Strongly disagree
5. Unsure

Do you agree or disagree with the following statements?

■ Strongly agree
 ■ Agree
 ■ Disagree
 ■ Strongly disagree
 ■ Unsure

Jess Wilson and the Coalition have done enough to deserve to win the next state election Net agree



The Allan Victorian Labor Government has the right focus and priorities



Figure 5: Perceptions of the Government and Opposition. Figures in black on the right-hand side of the plot indicate the net share who agree with each statement (total share who agree, minus the share who disagree).

The Allan Victorian Labor Government has the right focus and priorities

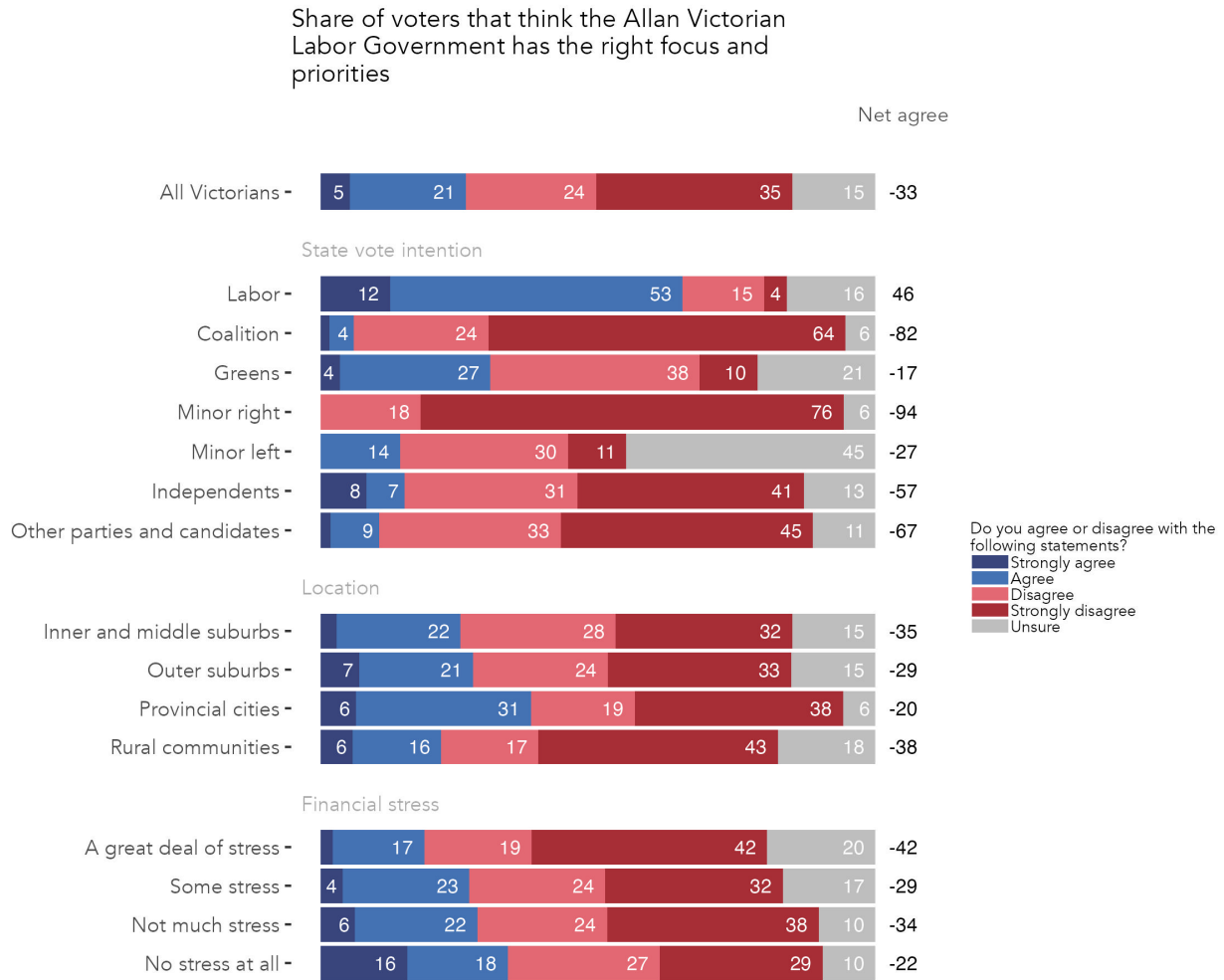


Figure 6: Share of voters that think the Allan Victorian Labor Government has the right focus and priorities, by state vote intention, location and financial stress. Figures in black on the right-hand side of the plot indicate the net share who agree with the statement (total share that agree, minus the share who disagree).

Table 4: Share of voters that think the Allan Victorian Labor Government has the right focus and priorities, by state vote intention, location and financial stress.

| | Strongly agree | Agree | Disagree | Strongly disagree | Unsure | Net agree |
|------------------------------|----------------|-------|----------|-------------------|--------|-----------|
| All Victorians | 5 | 21 | 24 | 35 | 15 | -33 |
| State vote intention | | | | | | |
| Labor | 12 | 53 | 15 | 4 | 16 | 46 |
| Coalition | 2 | 4 | 24 | 64 | 6 | -82 |
| Greens | 4 | 27 | 38 | 10 | 21 | -17 |
| Minor right | 0 | 0 | 18 | 76 | 6 | -94 |
| Minor left | 0 | 14 | 30 | 11 | 45 | -27 |
| Independents | 8 | 7 | 31 | 41 | 13 | -57 |
| Other parties and candidates | 2 | 9 | 33 | 45 | 11 | -67 |
| Location | | | | | | |
| Inner and middle suburbs | 3 | 22 | 28 | 32 | 15 | -35 |
| Outer suburbs | 7 | 21 | 24 | 33 | 15 | -29 |
| Provincial cities | 6 | 31 | 19 | 38 | 6 | -20 |
| Rural communities | 6 | 16 | 17 | 43 | 18 | -38 |
| Financial stress | | | | | | |
| A great deal of stress | 2 | 17 | 19 | 42 | 20 | -42 |
| Some stress | 4 | 23 | 24 | 32 | 17 | -29 |
| Not much stress | 6 | 22 | 24 | 38 | 10 | -34 |
| No stress at all | 16 | 18 | 27 | 29 | 10 | -22 |

Share of voters that think the Allan Victorian Labor Government has the right focus and priorities

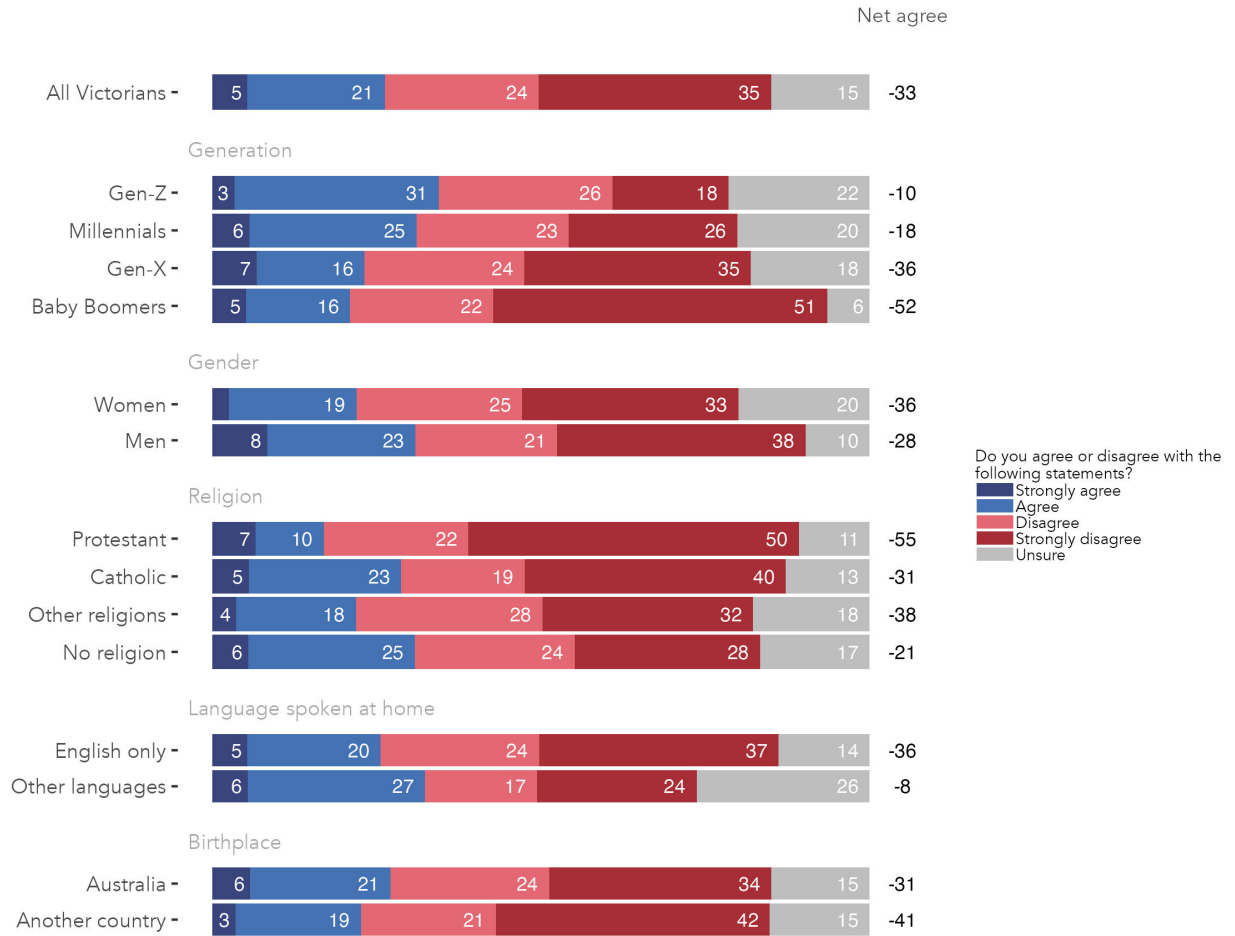


Figure 7: Share of voters that think the Allan Victorian Labor Government has the right focus and priorities, by demographic characteristics. Figures in black on the right-hand side of the plot indicate the net share who agree with the statement (total share that agree, minus the share who disagree).

Table 5: Share of voters that think the Allan Victorian Labor Government has the right focus and priorities, by demographic characteristics.

| | Strongly agree | Agree | Disagree | Strongly disagree | Unsure | Net agree |
|--------------------------------|----------------|-------|----------|-------------------|--------|-----------|
| All Victorians | 5 | 21 | 24 | 35 | 15 | -33 |
| Generation | | | | | | |
| Gen-Z | 3 | 31 | 26 | 18 | 22 | -10 |
| Millennials | 6 | 25 | 23 | 26 | 20 | -18 |
| Gen-X | 7 | 16 | 24 | 35 | 18 | -36 |
| Baby Boomers | 5 | 16 | 22 | 51 | 6 | -52 |
| Gender | | | | | | |
| Women | 3 | 19 | 25 | 33 | 20 | -36 |
| Men | 8 | 23 | 21 | 38 | 10 | -28 |
| Religion | | | | | | |
| Protestant | 7 | 10 | 22 | 50 | 11 | -55 |
| Catholic | 5 | 23 | 19 | 40 | 13 | -31 |
| Other religions | 4 | 18 | 28 | 32 | 18 | -38 |
| No religion | 6 | 25 | 24 | 28 | 17 | -21 |
| Language spoken at home | | | | | | |
| English only | 5 | 20 | 24 | 37 | 14 | -36 |
| Other languages | 6 | 27 | 17 | 24 | 26 | -8 |
| Birthplace | | | | | | |
| Australia | 6 | 21 | 24 | 34 | 15 | -31 |
| Another country | 3 | 19 | 21 | 42 | 15 | -41 |

Share of voters that think the Allan Victorian Labor Government has the right focus and priorities

Net agree

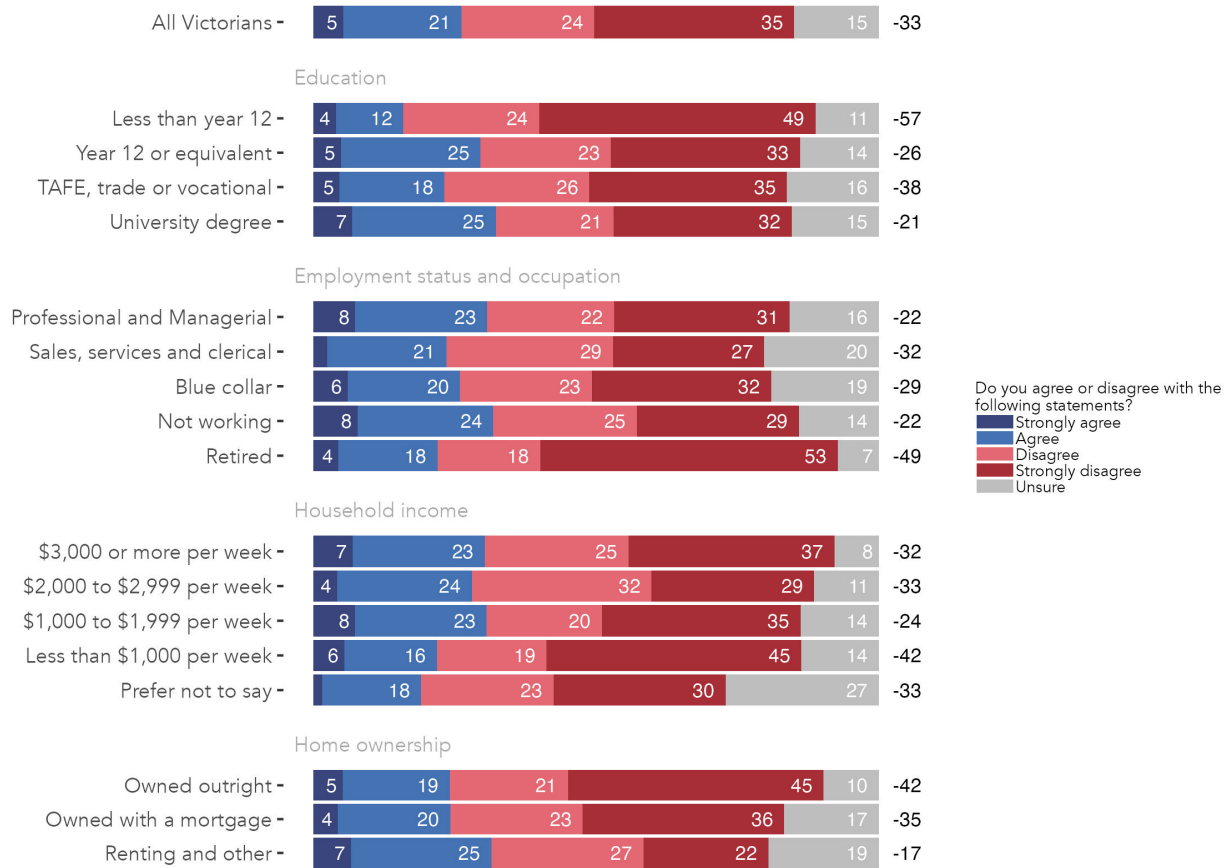


Figure 8: Share of voters that think the Allan Victorian Labor Government has the right focus and priorities, by education, employment status and occupation, household income and home ownership. Figures in black on the right-hand side of the plot indicate the net share who agree with the statement (total share that agree, minus the share who disagree).

Table 6: Share of voters that think the Allan Victorian Labor Government has the right focus and priorities, by education, employment status and occupation, household income and home ownership.

| | Strongly agree | Agree | Disagree | Strongly disagree | Unsure | Net agree |
|---|----------------|-------|----------|-------------------|--------|-----------|
| All Victorians | 5 | 21 | 24 | 35 | 15 | -33 |
| Education | | | | | | |
| Less than year 12 | 4 | 12 | 24 | 49 | 11 | -57 |
| Year 12 or equivalent | 5 | 25 | 23 | 33 | 14 | -26 |
| TAFE, trade or vocational | 5 | 18 | 26 | 35 | 16 | -38 |
| University degree | 7 | 25 | 21 | 32 | 15 | -21 |
| Employment status and occupation | | | | | | |
| Professional and Managerial | 8 | 23 | 22 | 31 | 16 | -22 |
| Sales, services and clerical | 3 | 21 | 29 | 27 | 20 | -32 |
| Blue collar | 6 | 20 | 23 | 32 | 19 | -29 |
| Not working | 8 | 24 | 25 | 29 | 14 | -22 |
| Retired | 4 | 18 | 18 | 53 | 7 | -49 |
| Household income | | | | | | |
| \$3,000 or more per week | 7 | 23 | 25 | 37 | 8 | -32 |
| \$2,000 to \$2,999 per week | 4 | 24 | 32 | 29 | 11 | -33 |
| \$1,000 to \$1,999 per week | 8 | 23 | 20 | 35 | 14 | -24 |
| Less than \$1,000 per week | 6 | 16 | 19 | 45 | 14 | -42 |
| Prefer not to say | 2 | 18 | 23 | 30 | 27 | -33 |
| Home ownership | | | | | | |
| Owned outright | 5 | 19 | 21 | 45 | 10 | -42 |
| Owned with a mortgage | 4 | 20 | 23 | 36 | 17 | -35 |
| Renting and other | 7 | 25 | 27 | 22 | 19 | -17 |

Jess Wilson and the Coalition have done enough to deserve to win the next state election

Share of voters that think Jess Wilson and the Coalition have done enough to deserve to win the next state election

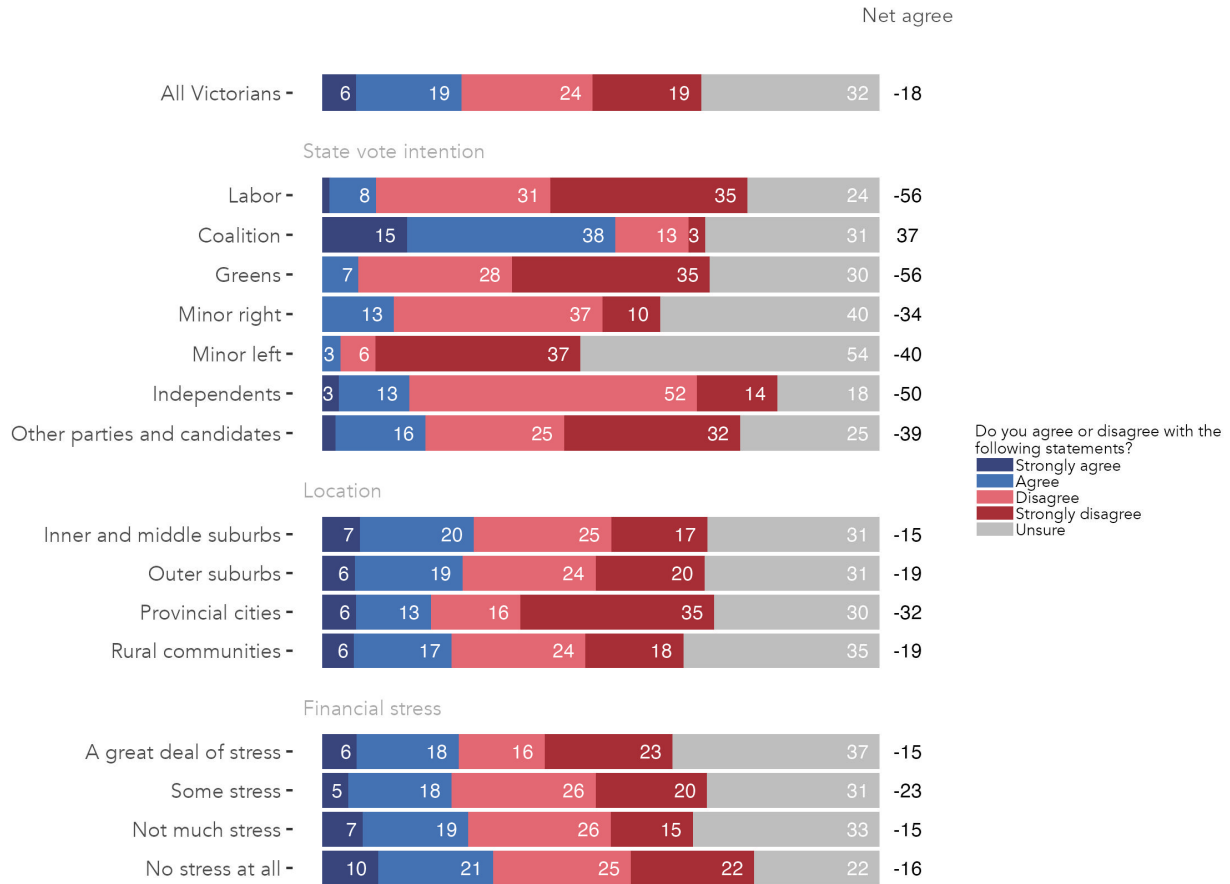


Figure 9: Share of voters that think Jess Wilson and the Coalition have done enough to deserve to win the next state election, by state vote intention, location and financial stress. Figures in black on the right-hand side of the plot indicate the net share who agree with the statement (total share that agree, minus the share who disagree).

Table 7: Share of voters that think Jess Wilson and the Coalition have done enough to deserve to win the next state election, by state vote intention, location and financial stress.

| | Strongly agree | Agree | Disagree | Strongly disagree | Unsure | Net agree |
|------------------------------|----------------|-------|----------|-------------------|--------|-----------|
| All Victorians | 6 | 19 | 24 | 19 | 32 | -18 |
| State vote intention | | | | | | |
| Labor | 2 | 8 | 31 | 35 | 24 | -56 |
| Coalition | 15 | 38 | 13 | 3 | 31 | 37 |
| Greens | 0 | 7 | 28 | 35 | 30 | -56 |
| Minor right | 0 | 13 | 37 | 10 | 40 | -34 |
| Minor left | 0 | 3 | 6 | 37 | 54 | -40 |
| Independents | 3 | 13 | 52 | 14 | 18 | -50 |
| Other parties and candidates | 2 | 16 | 25 | 32 | 25 | -39 |
| Location | | | | | | |
| Inner and middle suburbs | 7 | 20 | 25 | 17 | 31 | -15 |
| Outer suburbs | 6 | 19 | 24 | 20 | 31 | -19 |
| Provincial cities | 6 | 13 | 16 | 35 | 30 | -32 |
| Rural communities | 6 | 17 | 24 | 18 | 35 | -19 |
| Financial stress | | | | | | |
| A great deal of stress | 6 | 18 | 16 | 23 | 37 | -15 |
| Some stress | 5 | 18 | 26 | 20 | 31 | -23 |
| Not much stress | 7 | 19 | 26 | 15 | 33 | -15 |
| No stress at all | 10 | 21 | 25 | 22 | 22 | -16 |

Share of voters that think Jess Wilson and the Coalition have done enough to deserve to win the next state election

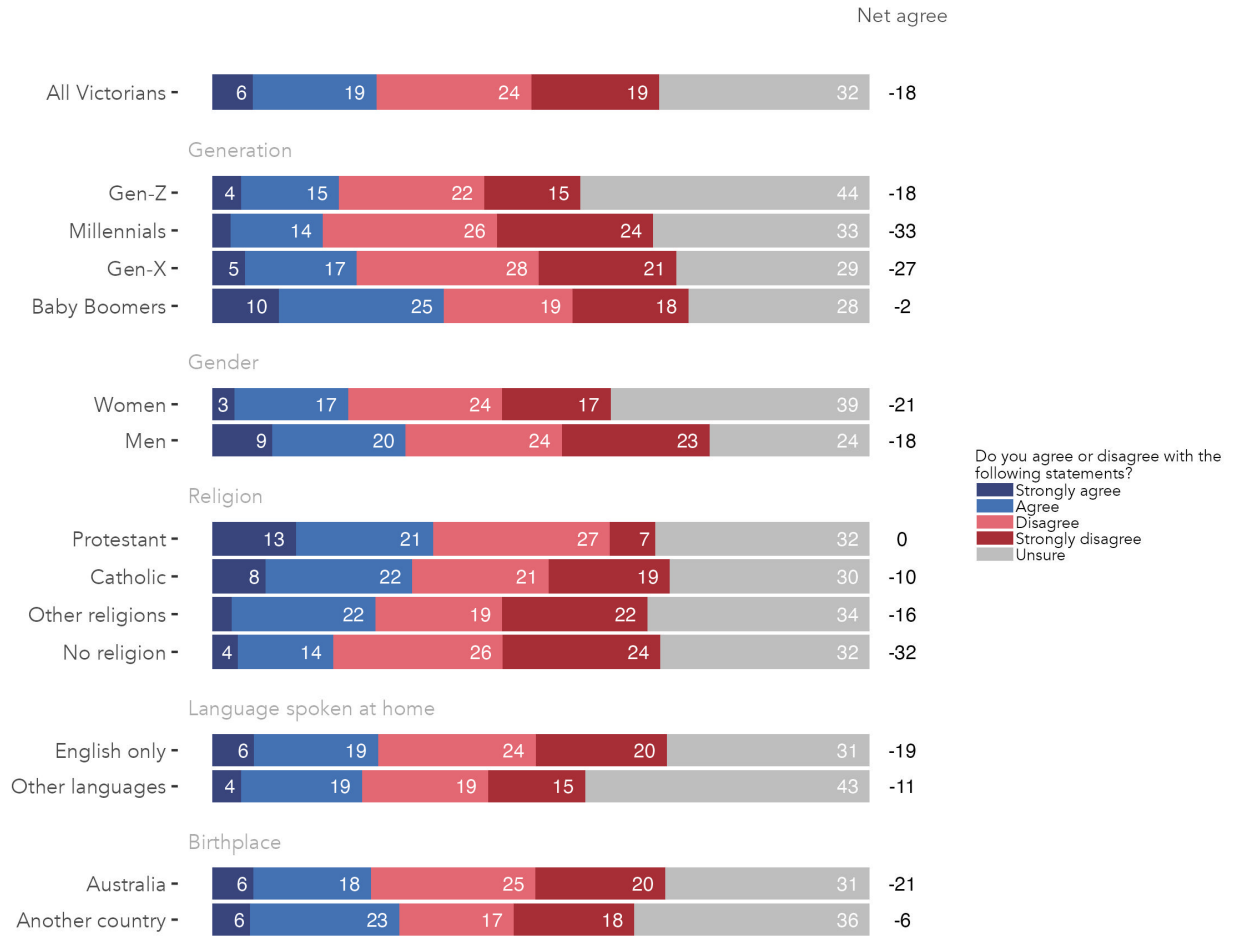


Figure 10: Share of voters that think Jess Wilson and the Coalition have done enough to deserve to win the next state election, by demographic characteristics. Figures in black on the right-hand side of the plot indicate the net share who agree with the statement (total share that agree, minus the share who disagree).

Table 8: Share of voters that think Jess Wilson and the Coalition have done enough to deserve to win the next state election, by demographic characteristics.

| | Strongly agree | Agree | Disagree | Strongly disagree | Unsure | Net agree |
|--------------------------------|----------------|-------|----------|-------------------|--------|-----------|
| All Victorians | 6 | 19 | 24 | 19 | 32 | -18 |
| Generation | | | | | | |
| Gen-Z | 4 | 15 | 22 | 15 | 44 | -18 |
| Millennials | 3 | 14 | 26 | 24 | 33 | -33 |
| Gen-X | 5 | 17 | 28 | 21 | 29 | -27 |
| Baby Boomers | 10 | 25 | 19 | 18 | 28 | -2 |
| Gender | | | | | | |
| Women | 3 | 17 | 24 | 17 | 39 | -21 |
| Men | 9 | 20 | 24 | 23 | 24 | -18 |
| Religion | | | | | | |
| Protestant | 13 | 21 | 27 | 7 | 32 | 0 |
| Catholic | 8 | 22 | 21 | 19 | 30 | -10 |
| Other religions | 3 | 22 | 19 | 22 | 34 | -16 |
| No religion | 4 | 14 | 26 | 24 | 32 | -32 |
| Language spoken at home | | | | | | |
| English only | 6 | 19 | 24 | 20 | 31 | -19 |
| Other languages | 4 | 19 | 19 | 15 | 43 | -11 |
| Birthplace | | | | | | |
| Australia | 6 | 18 | 25 | 20 | 31 | -21 |
| Another country | 6 | 23 | 17 | 18 | 36 | -6 |

Share of voters that think Jess Wilson and the Coalition have done enough to deserve to win the next state election

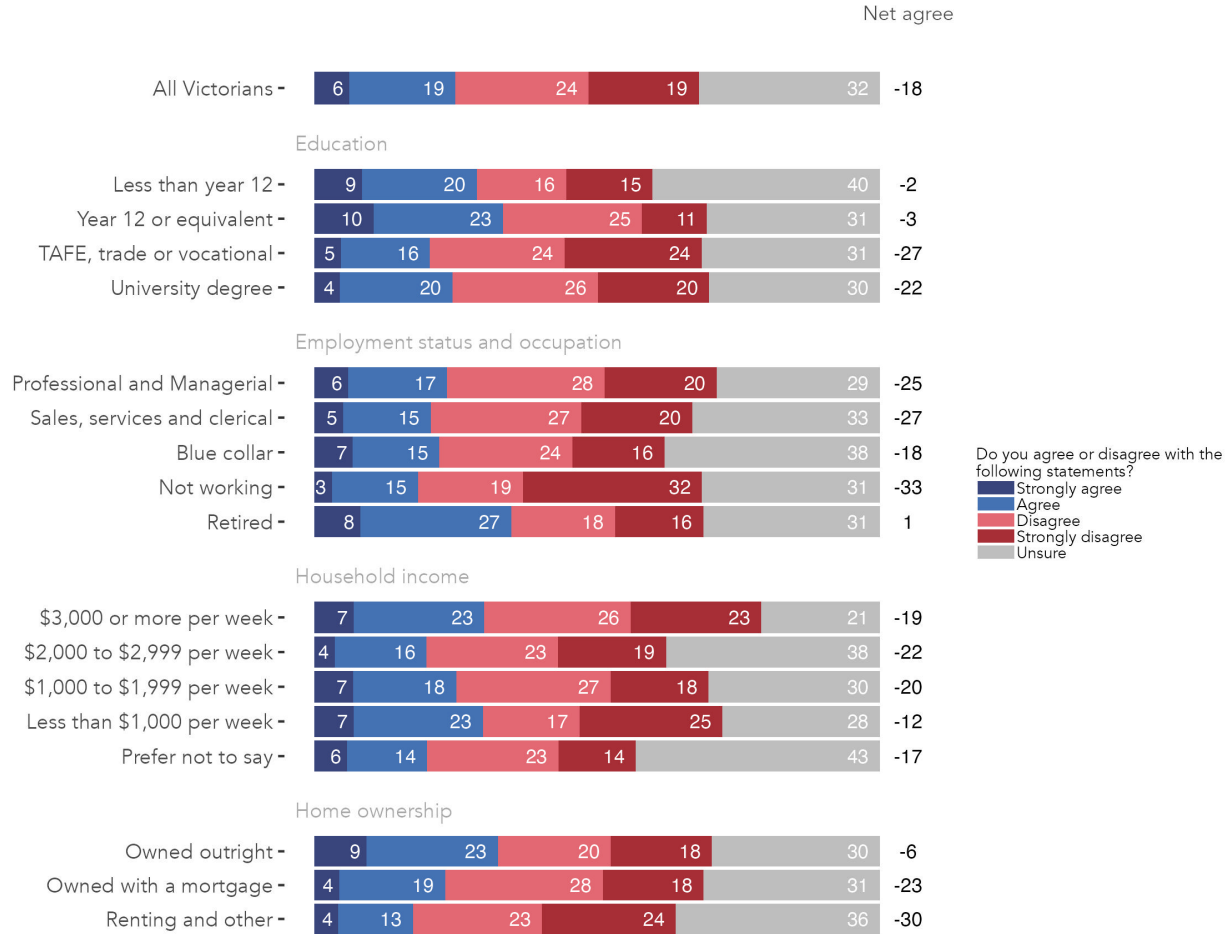


Figure 11: Share of voters that think Jess Wilson and the Coalition have done enough to deserve to win the next state election, by education, employment status and occupation, household income and home ownership. Figures in black on the right-hand side of the plot indicate the net share who agree with the statement (total share that agree, minus the share who disagree).

Table 9: Share of voters that think Jess Wilson and the Coalition have done enough to deserve to win the next state election, by education, employment status and occupation, household income and home ownership.

| | Strongly agree | Agree | Disagree | Strongly disagree | Unsure | Net agree |
|---|----------------|-------|----------|-------------------|--------|-----------|
| All Victorians | 6 | 19 | 24 | 19 | 32 | -18 |
| Education | | | | | | |
| Less than year 12 | 9 | 20 | 16 | 15 | 40 | -2 |
| Year 12 or equivalent | 10 | 23 | 25 | 11 | 31 | -3 |
| TAFE, trade or vocational | 5 | 16 | 24 | 24 | 31 | -27 |
| University degree | 4 | 20 | 26 | 20 | 30 | -22 |
| Employment status and occupation | | | | | | |
| Professional and Managerial | 6 | 17 | 28 | 20 | 29 | -25 |
| Sales, services and clerical | 5 | 15 | 27 | 20 | 33 | -27 |
| Blue collar | 7 | 15 | 24 | 16 | 38 | -18 |
| Not working | 3 | 15 | 19 | 32 | 31 | -33 |
| Retired | 8 | 27 | 18 | 16 | 31 | 1 |
| Household income | | | | | | |
| \$3,000 or more per week | 7 | 23 | 26 | 23 | 21 | -19 |
| \$2,000 to \$2,999 per week | 4 | 16 | 23 | 19 | 38 | -22 |
| \$1,000 to \$1,999 per week | 7 | 18 | 27 | 18 | 30 | -20 |
| Less than \$1,000 per week | 7 | 23 | 17 | 25 | 28 | -12 |
| Prefer not to say | 6 | 14 | 23 | 14 | 43 | -17 |
| Home ownership | | | | | | |
| Owned outright | 9 | 23 | 20 | 18 | 30 | -6 |
| Owned with a mortgage | 4 | 19 | 28 | 18 | 31 | -23 |
| Renting and other | 4 | 13 | 23 | 24 | 36 | -30 |

Leader approval ratings

Question text

How do you rate the performance of...

Grid; randomise items

- A. Victorian Premier Jacinta Allan
- B. Victorian Opposition Leader Jess Wilson

Single select; random reverse 1-5

1. Very poor
2. Somewhat poor
3. Neither poor nor good
4. Somewhat good
5. Very good
6. Not sure
7. I have not heard of them

How do you rate the performance of...

■ Very good
 ■ Neither poor nor good
 ■ Very poor
 ■ I have not heard of them
■ Somewhat good
 ■ Somewhat poor
 ■ Not sure

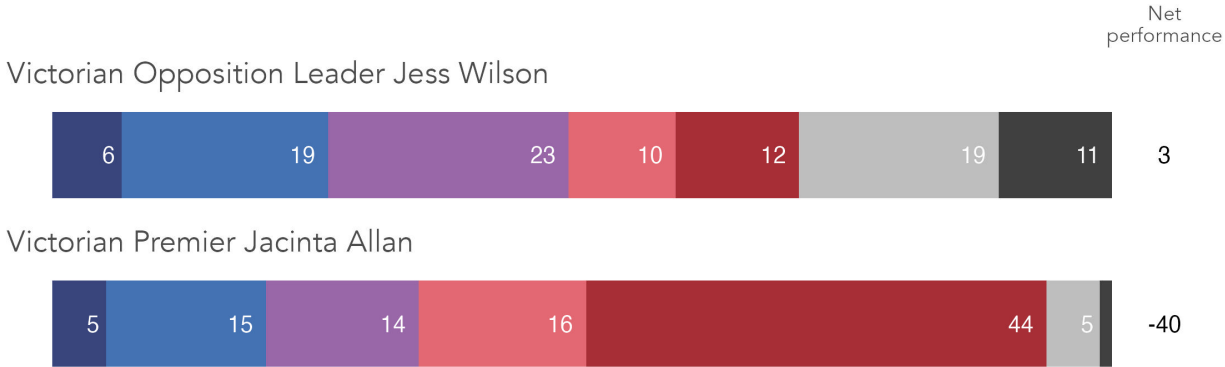


Figure 12: Victorians’ performance ratings of the Premier and Opposition Leader. Figures in black on the right-hand side of the plot indicate the net share who rate the performance of this leader as good (total share who report good, minus the share who report poor).

Victorian Premier Jacinta Allan

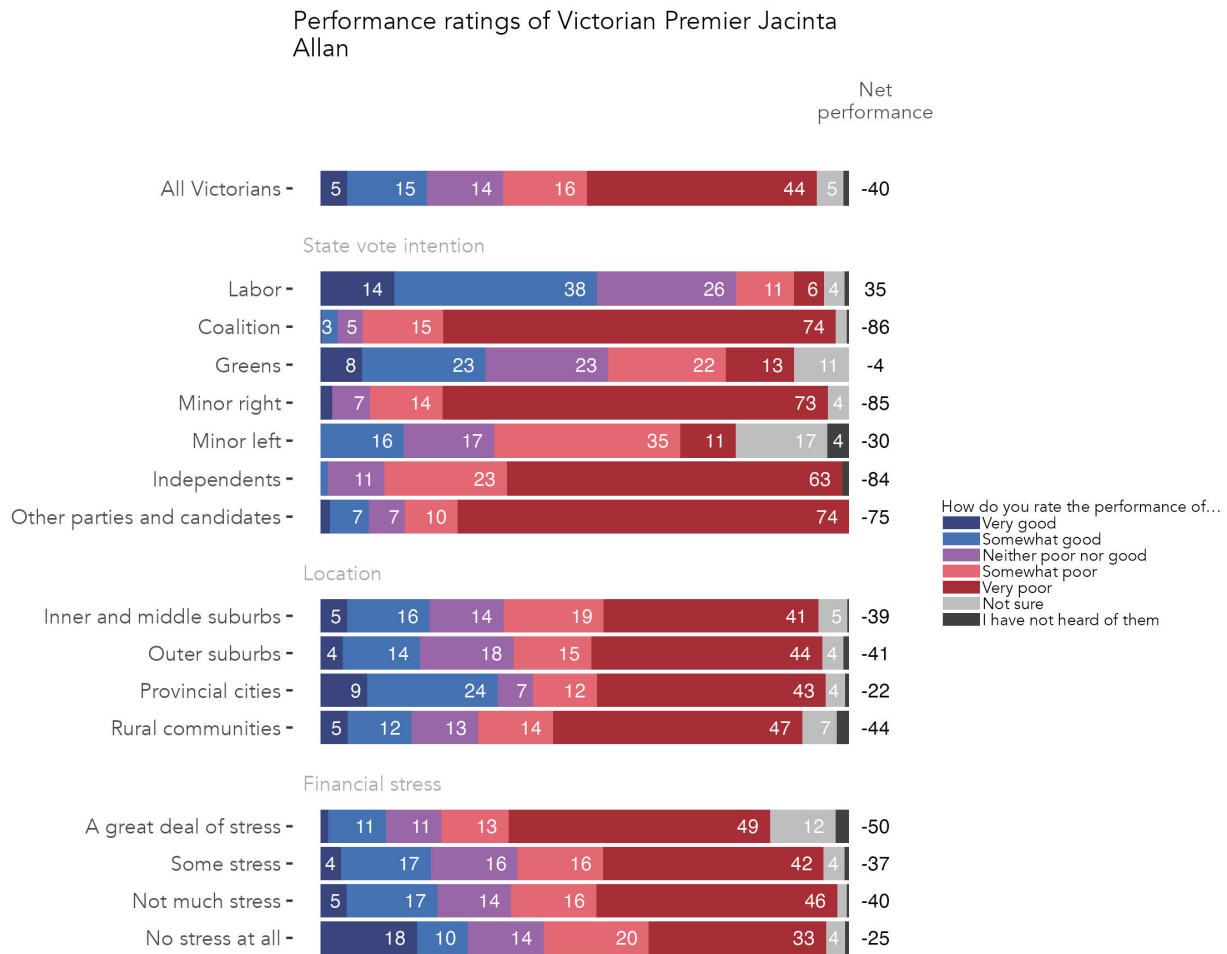


Figure 13: Performance ratings of Victorian Premier Jacinta Allan, by state vote intention, location and financial stress. Figures in black on the right-hand side of the plot indicate the net share who rate the performance as good (total share who report good, minus the share who report poor).

Table 10: Performance ratings of Victorian Premier Jacinta Allan, by state vote intention, location and financial stress.

| | Very good | Somewhat good | Neither poor nor good | Somewhat poor | Very poor | Not sure | I have not heard of them | Net performance |
|------------------------------|-----------|---------------|-----------------------|---------------|-----------|----------|--------------------------|-----------------|
| All Victorians | 5 | 15 | 14 | 16 | 44 | 5 | 1 | -40 |
| State vote intention | | | | | | | | |
| Labor | 14 | 38 | 26 | 11 | 6 | 4 | 1 | 35 |
| Coalition | 0 | 3 | 5 | 15 | 74 | 2 | 1 | -86 |
| Greens | 8 | 23 | 23 | 22 | 13 | 11 | 0 | -4 |
| Minor right | 2 | 0 | 7 | 14 | 73 | 4 | 0 | -85 |
| Minor left | 0 | 16 | 17 | 35 | 11 | 17 | 4 | -30 |
| Independents | 0 | 2 | 11 | 23 | 63 | 0 | 1 | -84 |
| Other parties and candidates | 2 | 7 | 7 | 10 | 74 | 0 | 0 | -75 |
| Location | | | | | | | | |
| Inner and middle suburbs | 5 | 16 | 14 | 19 | 41 | 5 | 0 | -39 |
| Outer suburbs | 4 | 14 | 18 | 15 | 44 | 4 | 1 | -41 |
| Provincial cities | 9 | 24 | 7 | 12 | 43 | 4 | 1 | -22 |
| Rural communities | 5 | 12 | 13 | 14 | 47 | 7 | 2 | -44 |
| Financial stress | | | | | | | | |
| A great deal of stress | 1 | 11 | 11 | 13 | 49 | 12 | 3 | -50 |
| Some stress | 4 | 17 | 16 | 16 | 42 | 4 | 1 | -37 |
| Not much stress | 5 | 17 | 14 | 16 | 46 | 2 | 0 | -40 |
| No stress at all | 18 | 10 | 14 | 20 | 33 | 4 | 1 | -25 |

Performance ratings of Victorian Premier Jacinta Allan

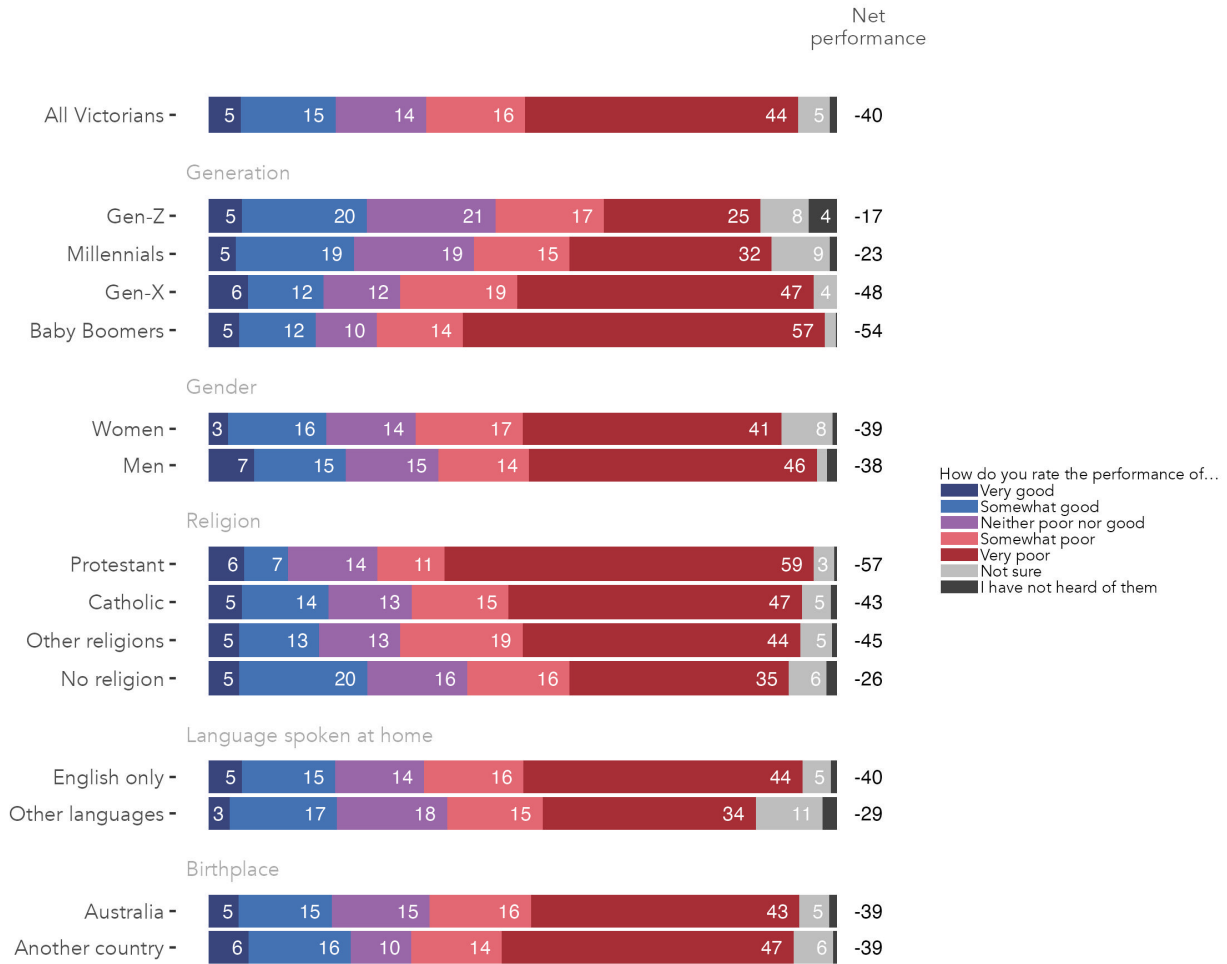


Figure 14: Performance ratings of Victorian Premier Jacinta Allan, by demographic characteristics. Figures in black on the right-hand side of the plot indicate the net share who rate the performance as good (total share who report good, minus the share who report poor).

Table 11: Performance ratings of Victorian Premier Jacinta Allan, by demographic characteristics.

| | Very good | Somewhat good | Neither poor nor good | Somewhat poor | Very poor | Not sure | I have not heard of them | Net performance |
|--------------------------------|-----------|---------------|-----------------------|---------------|-----------|----------|--------------------------|-----------------|
| All Victorians | 5 | 15 | 14 | 16 | 44 | 5 | 1 | -40 |
| Generation | | | | | | | | |
| Gen-Z | 5 | 20 | 21 | 17 | 25 | 8 | 4 | -17 |
| Millennials | 5 | 19 | 19 | 15 | 32 | 9 | 1 | -23 |
| Gen-X | 6 | 12 | 12 | 19 | 47 | 4 | 0 | -48 |
| Baby Boomers | 5 | 12 | 10 | 14 | 57 | 2 | 0 | -54 |
| Gender | | | | | | | | |
| Women | 3 | 16 | 14 | 17 | 41 | 8 | 1 | -39 |
| Men | 7 | 15 | 15 | 14 | 46 | 2 | 1 | -38 |
| Religion | | | | | | | | |
| Protestant | 6 | 7 | 14 | 11 | 59 | 3 | 0 | -57 |
| Catholic | 5 | 14 | 13 | 15 | 47 | 5 | 1 | -43 |
| Other religions | 5 | 13 | 13 | 19 | 44 | 5 | 1 | -45 |
| No religion | 5 | 20 | 16 | 16 | 35 | 6 | 2 | -26 |
| Language spoken at home | | | | | | | | |
| English only | 5 | 15 | 14 | 16 | 44 | 5 | 1 | -40 |
| Other languages | 3 | 17 | 18 | 15 | 34 | 11 | 2 | -29 |
| Birthplace | | | | | | | | |
| Australia | 5 | 15 | 15 | 16 | 43 | 5 | 1 | -39 |
| Another country | 6 | 16 | 10 | 14 | 47 | 6 | 1 | -39 |

Performance ratings of Victorian Premier Jacinta Allan

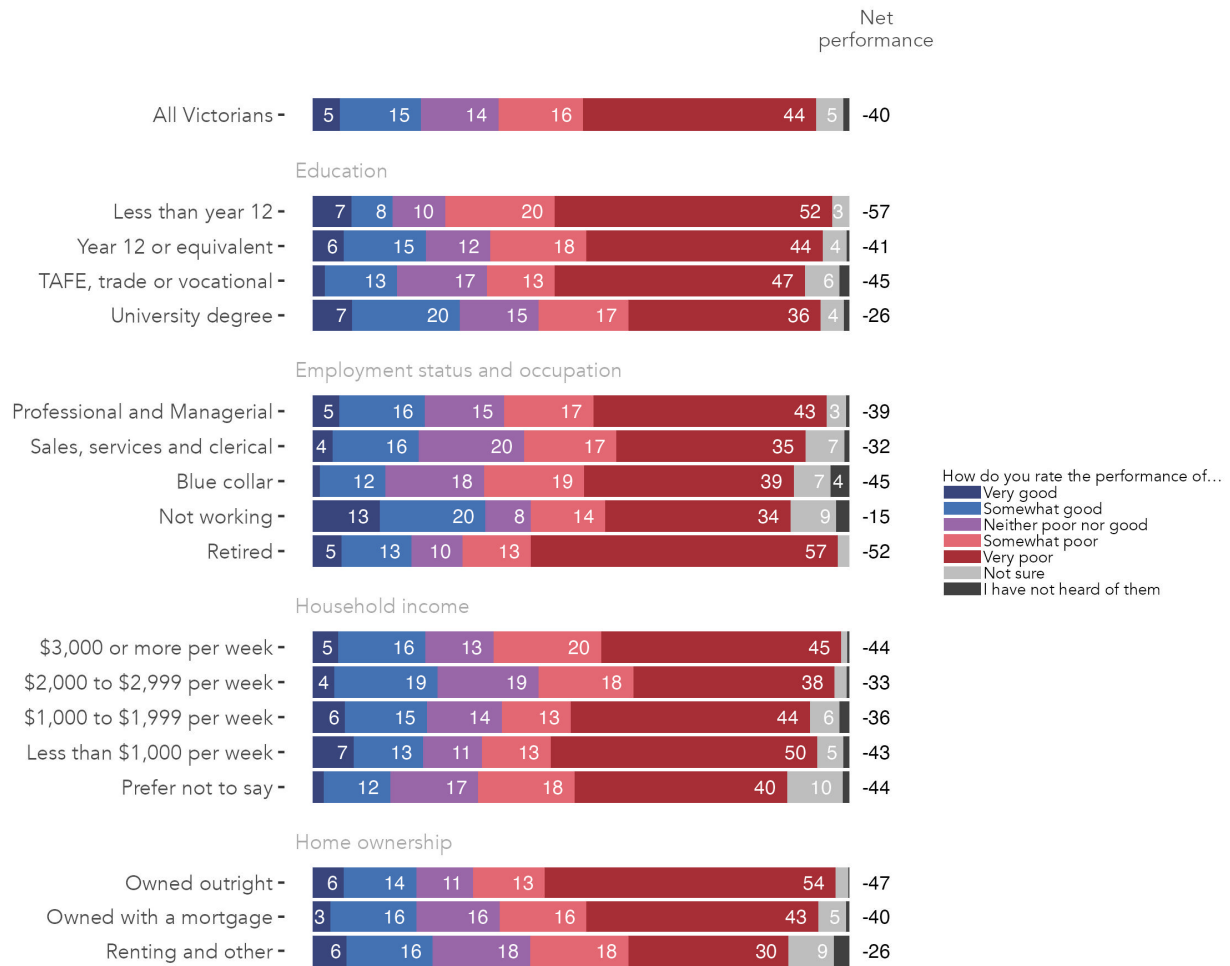


Figure 15: Performance ratings of Victorian Premier Jacinta Allan, by education, employment status and occupation, household income and home ownership. Figures in black on the right-hand side of the plot indicate the net share who rate the performance as good (total share who report good, minus the share who report poor).

Table 12: Performance ratings of Victorian Premier Jacinta Allan, by education, employment status and occupation, household income and home ownership.

| | Very good | Somewhat good | Neither poor nor good | Somewhat poor | Very poor | Not sure | I have not heard of them | Net performance |
|---|-----------|---------------|-----------------------|---------------|-----------|----------|--------------------------|-----------------|
| All Victorians | 5 | 15 | 14 | 16 | 44 | 5 | 1 | -40 |
| Education | | | | | | | | |
| Less than year 12 | 7 | 8 | 10 | 20 | 52 | 3 | 0 | -57 |
| Year 12 or equivalent | 6 | 15 | 12 | 18 | 44 | 4 | 1 | -41 |
| TAFE, trade or vocational | 2 | 13 | 17 | 13 | 47 | 6 | 2 | -45 |
| University degree | 7 | 20 | 15 | 17 | 36 | 4 | 1 | -26 |
| Employment status and occupation | | | | | | | | |
| Professional and Managerial | 5 | 16 | 15 | 17 | 43 | 3 | 1 | -39 |
| Sales, services and clerical | 4 | 16 | 20 | 17 | 35 | 7 | 1 | -32 |
| Blue collar | 1 | 12 | 18 | 19 | 39 | 7 | 4 | -45 |
| Not working | 13 | 20 | 8 | 14 | 34 | 9 | 2 | -15 |
| Retired | 5 | 13 | 10 | 13 | 57 | 2 | 0 | -52 |
| Household income | | | | | | | | |
| \$3,000 or more per week | 5 | 16 | 13 | 20 | 45 | 1 | 0 | -44 |
| \$2,000 to \$2,999 per week | 4 | 19 | 19 | 18 | 38 | 2 | 0 | -33 |
| \$1,000 to \$1,999 per week | 6 | 15 | 14 | 13 | 44 | 6 | 2 | -36 |
| Less than \$1,000 per week | 7 | 13 | 11 | 13 | 50 | 5 | 1 | -43 |
| Prefer not to say | 2 | 12 | 17 | 18 | 40 | 10 | 1 | -44 |
| Home ownership | | | | | | | | |
| Owned outright | 6 | 14 | 11 | 13 | 54 | 2 | 0 | -47 |
| Owned with a mortgage | 3 | 16 | 16 | 16 | 43 | 5 | 1 | -40 |
| Renting and other | 6 | 16 | 18 | 18 | 30 | 9 | 3 | -26 |

Victorian Opposition Leader Jess Wilson

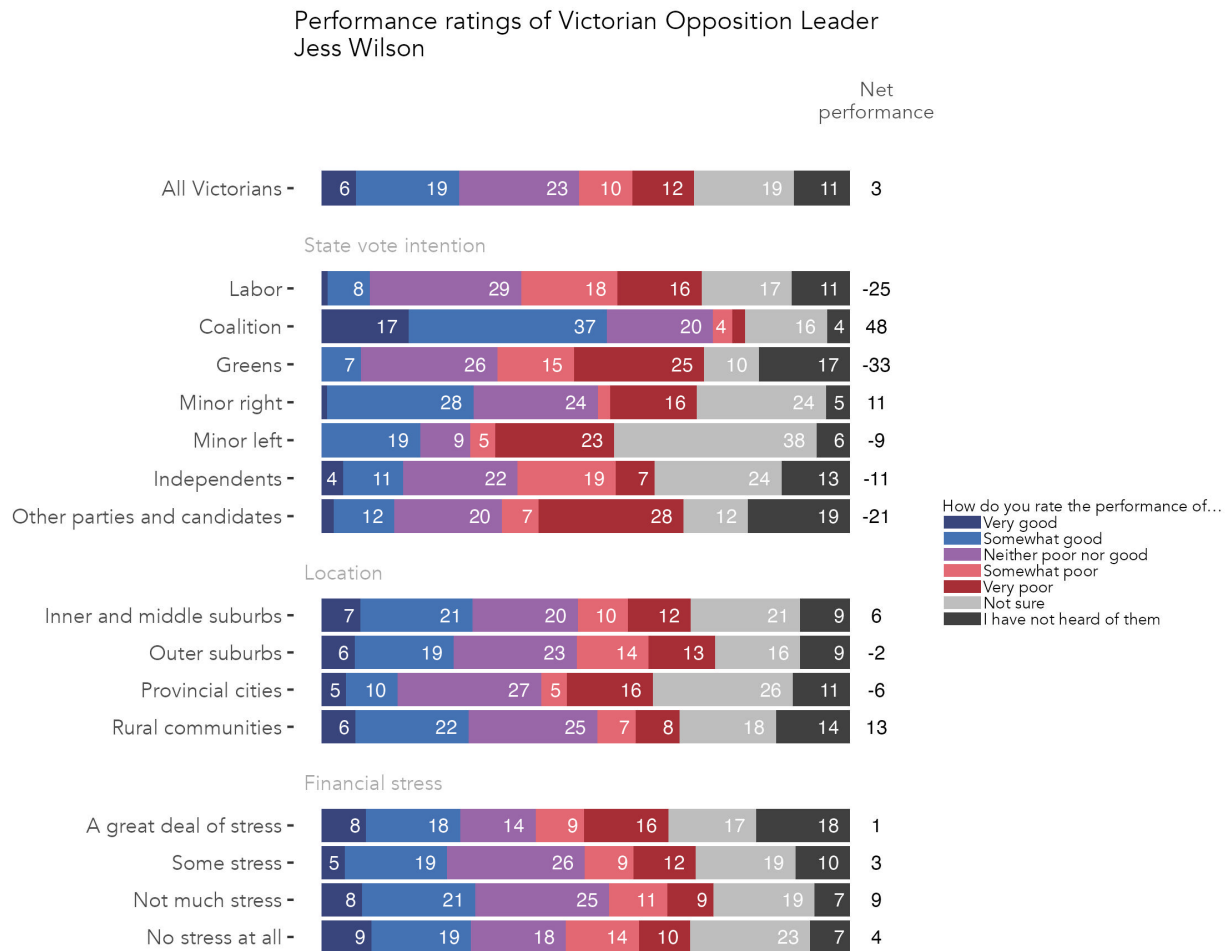


Figure 16: Performance ratings of Victorian Opposition Leader Jess Wilson, by state vote intention, location and financial stress. Figures in black on the right-hand side of the plot indicate the net share who rate the performance as good (total share who report good, minus the share who report poor).

Table 13: Performance ratings of Victorian Opposition Leader Jess Wilson, by state vote intention, location and financial stress.

| | Very good | Somewhat good | Neither poor nor good | Somewhat poor | Very poor | Not sure | I have not heard of them | Net performance |
|------------------------------|-----------|---------------|-----------------------|---------------|-----------|----------|--------------------------|-----------------|
| All Victorians | 6 | 19 | 23 | 10 | 12 | 19 | 11 | 3 |
| State vote intention | | | | | | | | |
| Labor | 1 | 8 | 29 | 18 | 16 | 17 | 11 | -25 |
| Coalition | 17 | 37 | 20 | 4 | 2 | 16 | 4 | 48 |
| Greens | 0 | 7 | 26 | 15 | 25 | 10 | 17 | -33 |
| Minor right | 1 | 28 | 24 | 2 | 16 | 24 | 5 | 11 |
| Minor left | 0 | 19 | 9 | 5 | 23 | 38 | 6 | -9 |
| Independents | 4 | 11 | 22 | 19 | 7 | 24 | 13 | -11 |
| Other parties and candidates | 2 | 12 | 20 | 7 | 28 | 12 | 19 | -21 |
| Location | | | | | | | | |
| Inner and middle suburbs | 7 | 21 | 20 | 10 | 12 | 21 | 9 | 6 |
| Outer suburbs | 6 | 19 | 23 | 14 | 13 | 16 | 9 | -2 |
| Provincial cities | 5 | 10 | 27 | 5 | 16 | 26 | 11 | -6 |
| Rural communities | 6 | 22 | 25 | 7 | 8 | 18 | 14 | 13 |
| Financial stress | | | | | | | | |
| A great deal of stress | 8 | 18 | 14 | 9 | 16 | 17 | 18 | 1 |
| Some stress | 5 | 19 | 26 | 9 | 12 | 19 | 10 | 3 |
| Not much stress | 8 | 21 | 25 | 11 | 9 | 19 | 7 | 9 |
| No stress at all | 9 | 19 | 18 | 14 | 10 | 23 | 7 | 4 |

Performance ratings of Victorian Opposition Leader
Jess Wilson

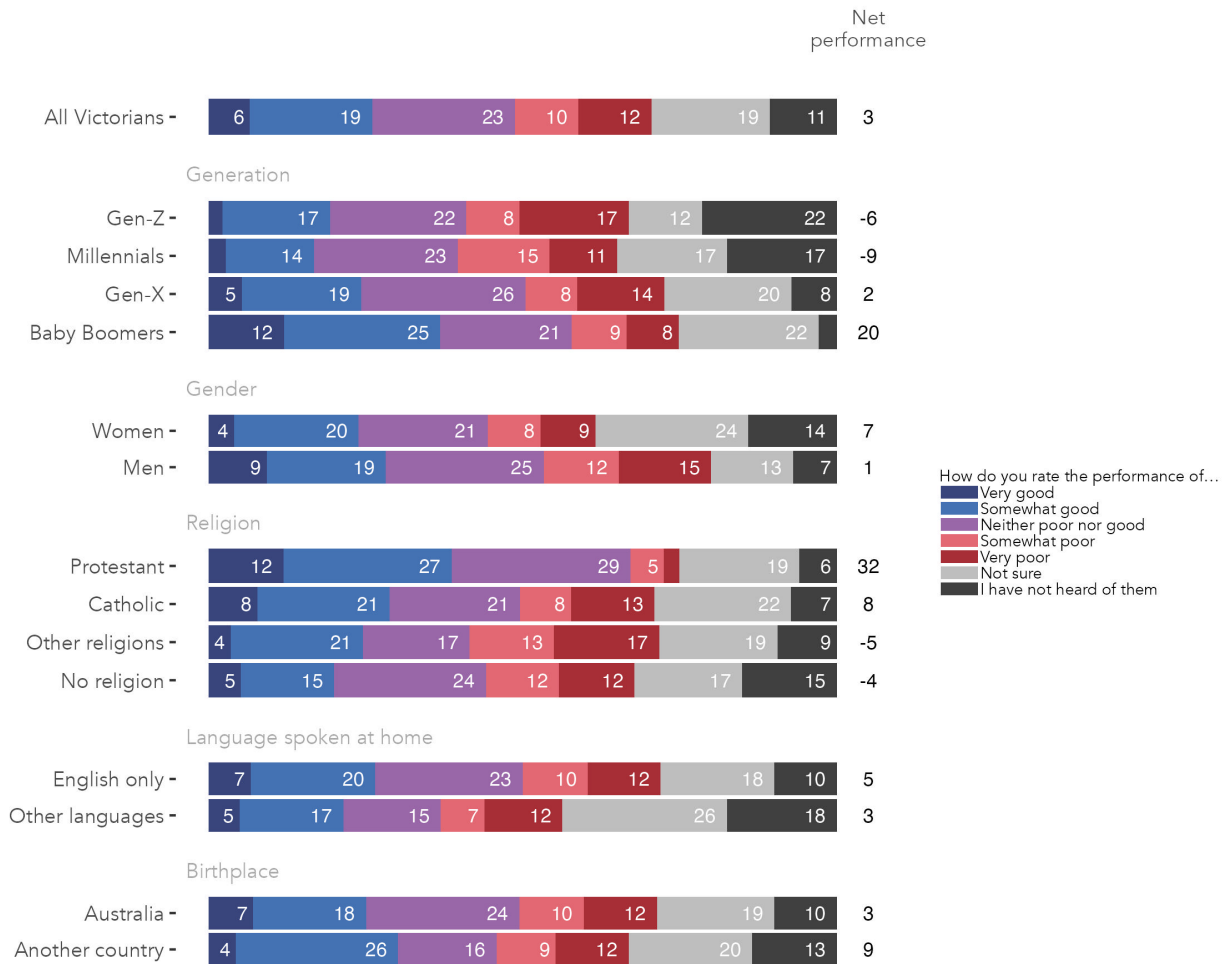


Figure 17: Performance ratings of Victorian Opposition Leader Jess Wilson, by demographic characteristics. Figures in black on the right-hand side of the plot indicate the net share who rate the performance as good (total share who report good, minus the share who report poor).

Table 14: Performance ratings of Victorian Opposition Leader Jess Wilson, by demographic characteristics.

| | Very good | Somewhat good | Neither poor nor good | Somewhat poor | Very poor | Not sure | I have not heard of them | Net performance |
|--------------------------------|-----------|---------------|-----------------------|---------------|-----------|----------|--------------------------|-----------------|
| All Victorians | 6 | 19 | 23 | 10 | 12 | 19 | 11 | 3 |
| Generation | | | | | | | | |
| Gen-Z | 2 | 17 | 22 | 8 | 17 | 12 | 22 | -6 |
| Millennials | 3 | 14 | 23 | 15 | 11 | 17 | 17 | -9 |
| Gen-X | 5 | 19 | 26 | 8 | 14 | 20 | 8 | 2 |
| Baby Boomers | 12 | 25 | 21 | 9 | 8 | 22 | 3 | 20 |
| Gender | | | | | | | | |
| Women | 4 | 20 | 21 | 8 | 9 | 24 | 14 | 7 |
| Men | 9 | 19 | 25 | 12 | 15 | 13 | 7 | 1 |
| Religion | | | | | | | | |
| Protestant | 12 | 27 | 29 | 5 | 2 | 19 | 6 | 32 |
| Catholic | 8 | 21 | 21 | 8 | 13 | 22 | 7 | 8 |
| Other religions | 4 | 21 | 17 | 13 | 17 | 19 | 9 | -5 |
| No religion | 5 | 15 | 24 | 12 | 12 | 17 | 15 | -4 |
| Language spoken at home | | | | | | | | |
| English only | 7 | 20 | 23 | 10 | 12 | 18 | 10 | 5 |
| Other languages | 5 | 17 | 15 | 7 | 12 | 26 | 18 | 3 |
| Birthplace | | | | | | | | |
| Australia | 7 | 18 | 24 | 10 | 12 | 19 | 10 | 3 |
| Another country | 4 | 26 | 16 | 9 | 12 | 20 | 13 | 9 |

Performance ratings of Victorian Opposition Leader Jess Wilson

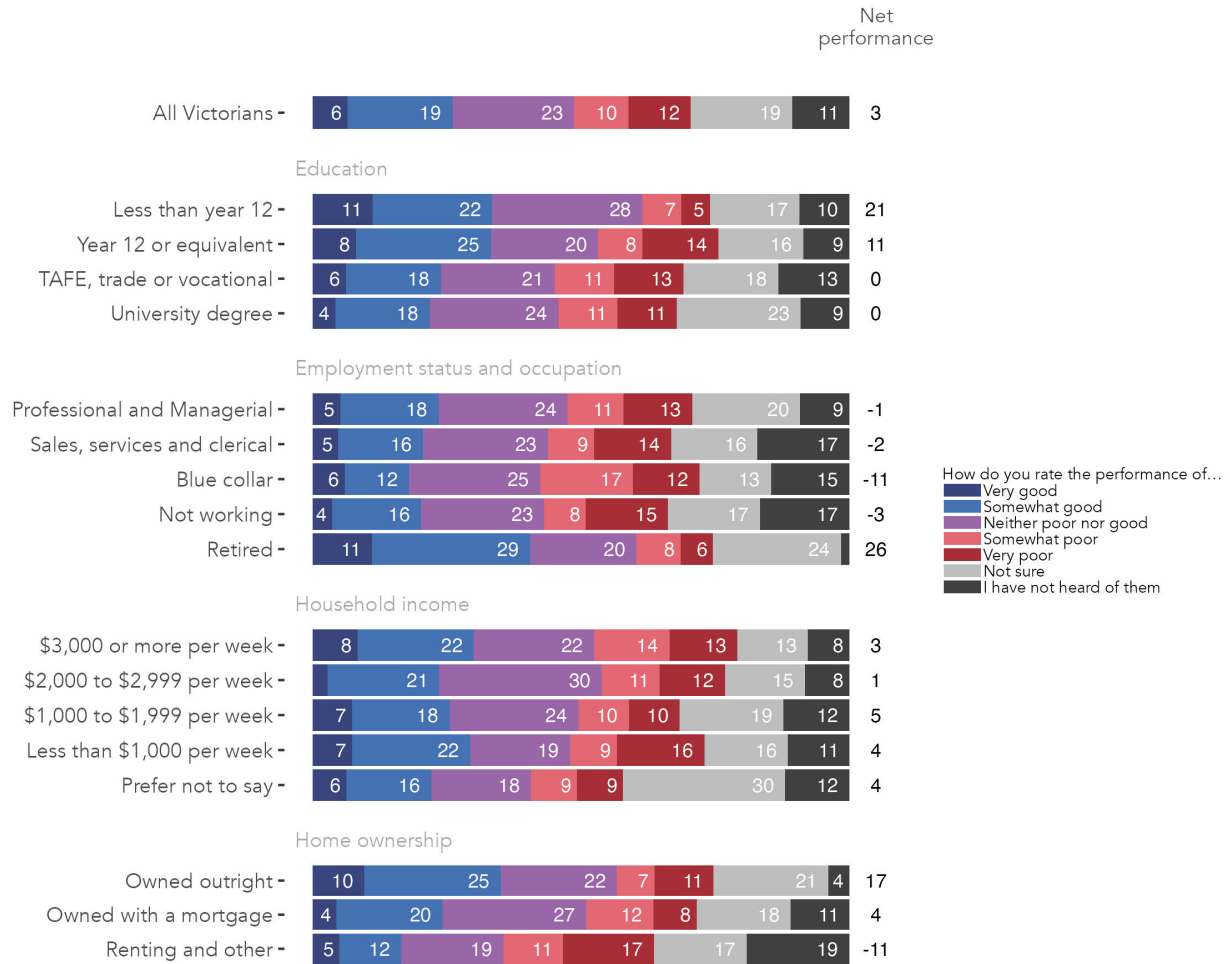


Figure 18: Performance ratings of Victorian Opposition Leader Jess Wilson, by education, employment status and occupation, household income and home ownership. Figures in black on the right-hand side of the plot indicate the net share who rate the performance as good (total share who report good, minus the share who report poor).

Table 15: Performance ratings of Victorian Opposition Leader Jess Wilson, by education, employment status and occupation, household income and home ownership.

| | Very good | Somewhat good | Neither poor nor good | Somewhat poor | Very poor | Not sure | I have not heard of them | Net performance |
|---|-----------|---------------|-----------------------|---------------|-----------|----------|--------------------------|-----------------|
| All Victorians | 6 | 19 | 23 | 10 | 12 | 19 | 11 | 3 |
| Education | | | | | | | | |
| Less than year 12 | 11 | 22 | 28 | 7 | 5 | 17 | 10 | 21 |
| Year 12 or equivalent | 8 | 25 | 20 | 8 | 14 | 16 | 9 | 11 |
| TAFE, trade or vocational | 6 | 18 | 21 | 11 | 13 | 18 | 13 | 0 |
| University degree | 4 | 18 | 24 | 11 | 11 | 23 | 9 | 0 |
| Employment status and occupation | | | | | | | | |
| Professional and Managerial | 5 | 18 | 24 | 11 | 13 | 20 | 9 | -1 |
| Sales, services and clerical | 5 | 16 | 23 | 9 | 14 | 16 | 17 | -2 |
| Blue collar | 6 | 12 | 25 | 17 | 12 | 13 | 15 | -11 |
| Not working | 4 | 16 | 23 | 8 | 15 | 17 | 17 | -3 |
| Retired | 11 | 29 | 20 | 8 | 6 | 24 | 2 | 26 |
| Household income | | | | | | | | |
| \$3,000 or more per week | 8 | 22 | 22 | 14 | 13 | 13 | 8 | 3 |
| \$2,000 to \$2,999 per week | 3 | 21 | 30 | 11 | 12 | 15 | 8 | 1 |
| \$1,000 to \$1,999 per week | 7 | 18 | 24 | 10 | 10 | 19 | 12 | 5 |
| Less than \$1,000 per week | 7 | 22 | 19 | 9 | 16 | 16 | 11 | 4 |
| Prefer not to say | 6 | 16 | 18 | 9 | 9 | 30 | 12 | 4 |
| Home ownership | | | | | | | | |
| Owned outright | 10 | 25 | 22 | 7 | 11 | 21 | 4 | 17 |
| Owned with a mortgage | 4 | 20 | 27 | 12 | 8 | 18 | 11 | 4 |
| Renting and other | 5 | 12 | 19 | 11 | 17 | 17 | 19 | -11 |

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